

## Schedule

Arion Capital Markets Day 2024

Time	Agenda	Speaker
09:00	Building on a strong foundation  Attractive market – unique position – track record of delivering	Benedikt Gíslason CEO
09:30	Maintaining digital leadership	<b>Björn Björnsson</b> CIO
09:45	Enhancing the value of being a customer of Arion	<b>Iða Brá Benediktsdóttir</b> Deputy CEO and MD of Retail Banking
10:05	Break	
10:20	Leading market position with digital innovation	Jóhann Möller MD of Markets
10:35	Delivering sustainable growth through client relations and capital management	Hákon Hrafn Gröndal MD of CIB
10:55	Capturing the value of bancassurance	Guðbjörg Heiða Guðmundsdóttir CEO of Vörður
11:10	Drivers of continued financial performance Resilience - efficiency - growth	<b>Ólafur Hrafn Höskuldsson</b> CFO
11:30	Q&A Session	







## Opportunities for growth in a dynamic business climate

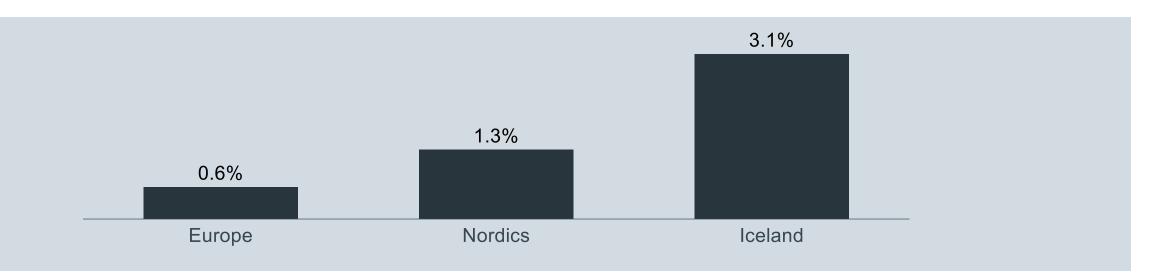
Operating in an attractive market
 With a unique position
 And a track record of delivering

#### **Dynamic business climate**

- Iceland is among the top 15 most educated countries in the world
- Strong culture of innovation and economic engagement
- Top 3 on the Human Development Index
- 3<sup>rd</sup> in digital sales to customers in Europe
- Over 95% of people use digital IDs, among the highest in Europe
- 4<sup>th</sup> in digital public services and 1<sup>st</sup> in eDocuments in Europe

#### **Opportunities for growth**

Record growth of the Icelandic population in 2022, growing by 3.1%



We are positioning ourselves to capitalize on substantial growth opportunities within our target client segments

Arctic region presents significant long-term opportunities

~40% of farmed salmon and related species

One third of rare earth metals and materials

Plenty of sustainable energy resources

~12% of fish caught in the world are in the North Atlantic Ocean Opportunities to develop further as a tourist destination

~10% of total aluminum production



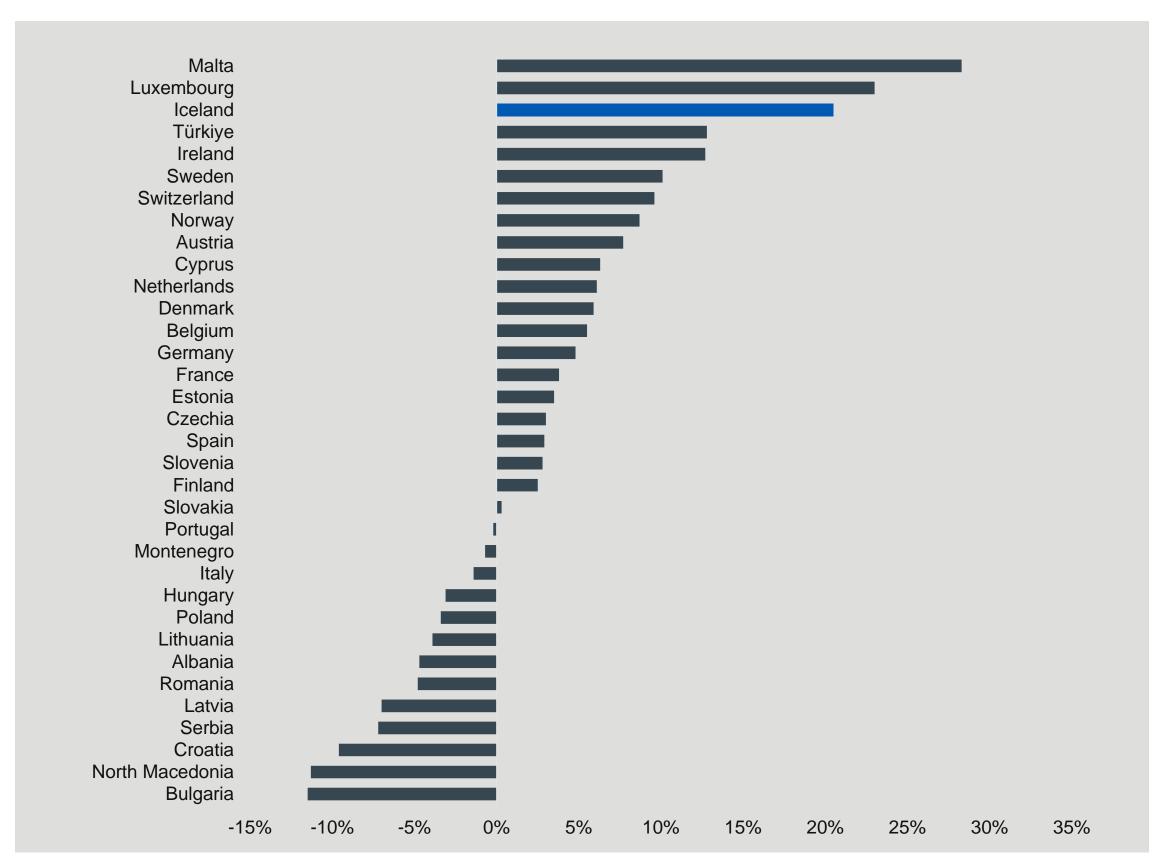
## Track record of solid economic growth

Operating in an attractive market

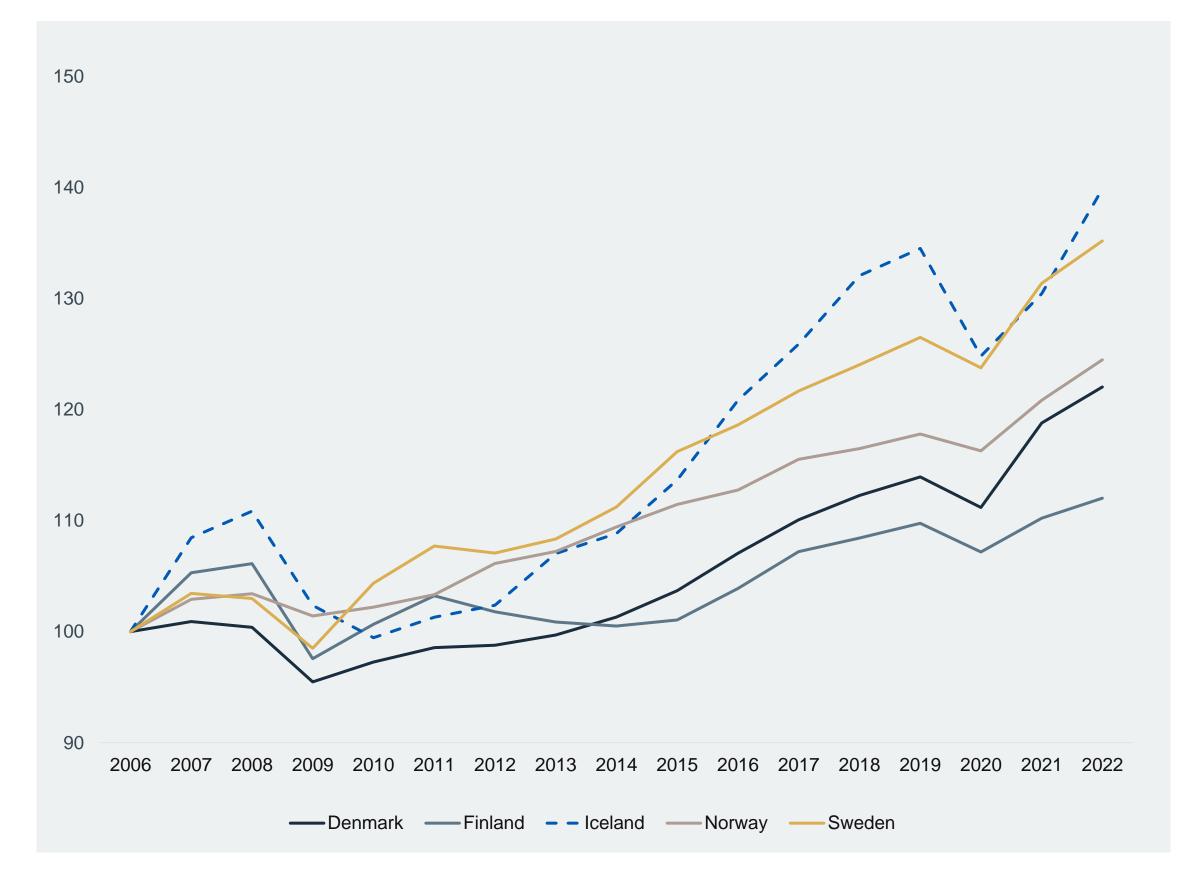
And a track record of delivering

Iceland's thriving economy attracts an international workforce which has led to one of the highest rates of population growth in Europe contributing to robust and consistent economic growth

Population growth 2013-2023



**Real GDP – Index (Jan 2006 = 100)** 





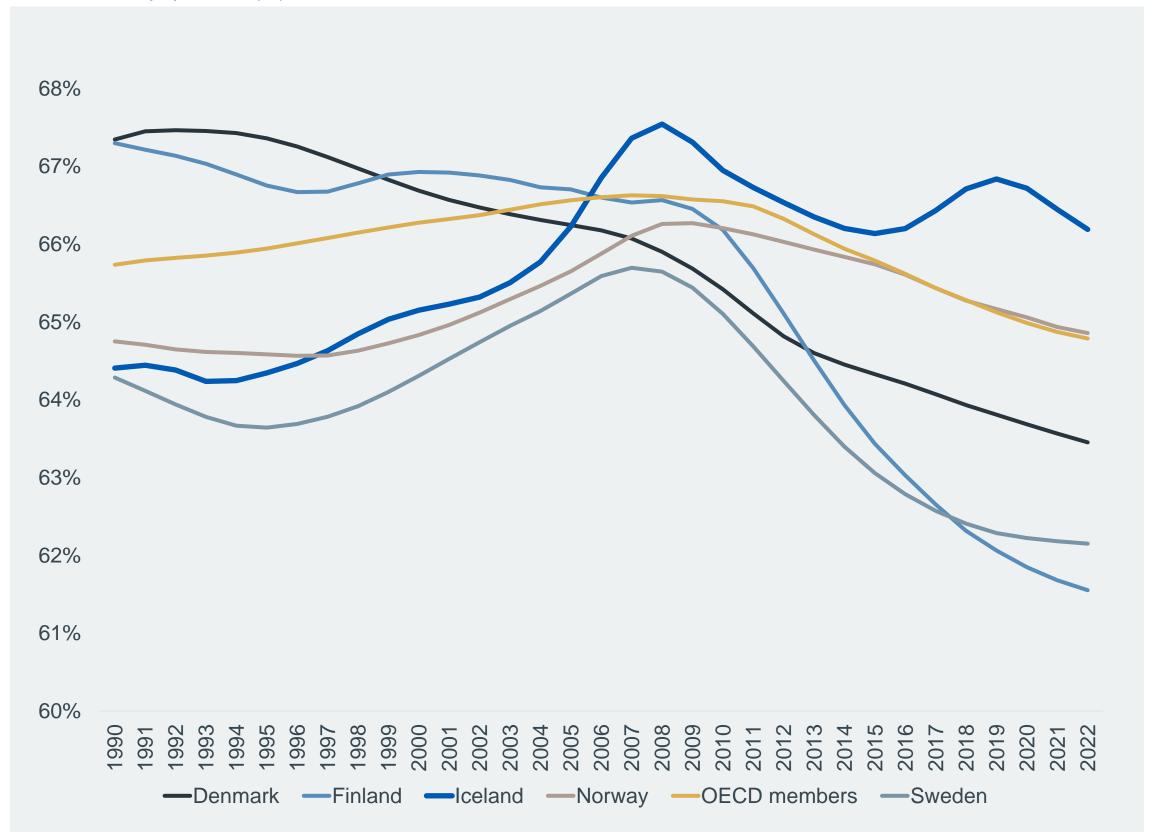
## Favorable demographics foster growth

Operating in an attractive market
 With a unique position

With largest generation aged between 25-35, the demographics are deemed to be favorable for the foreseeable future

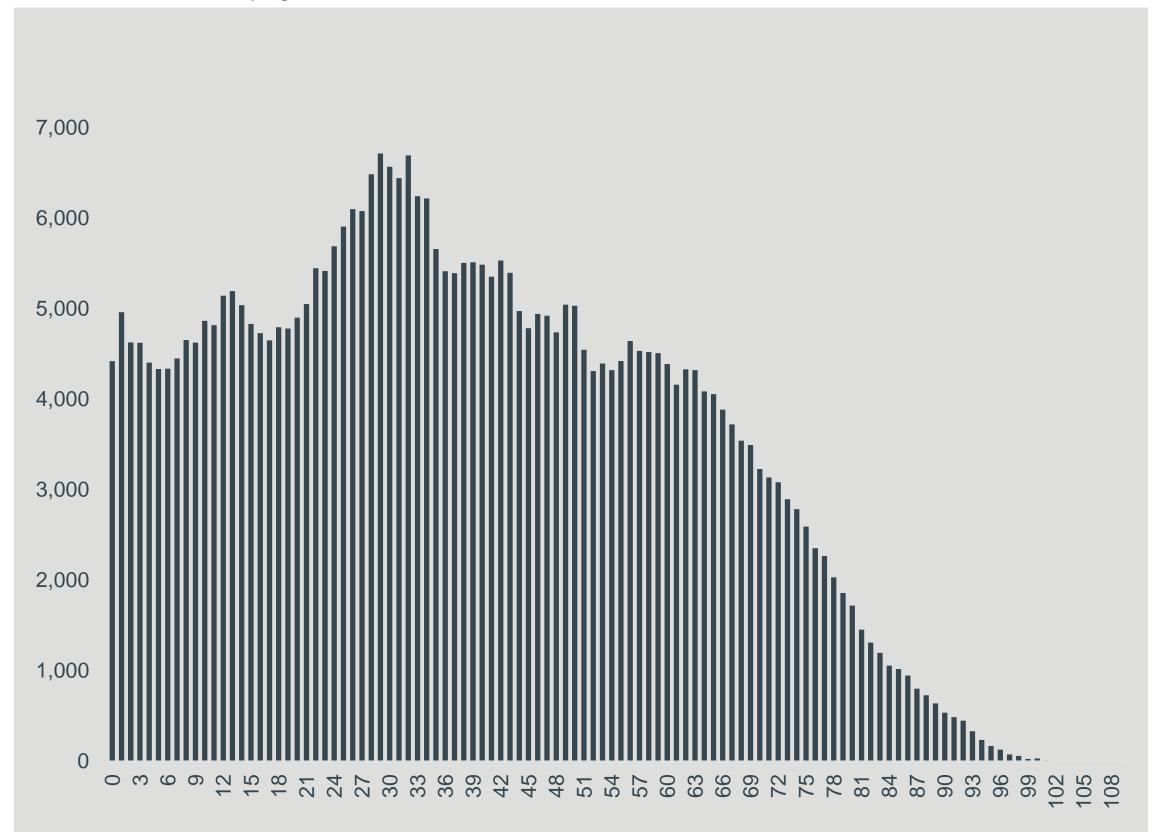
#### Working age population

Share of total population (%)



#### Population age distribution

Number of inhabitants by age

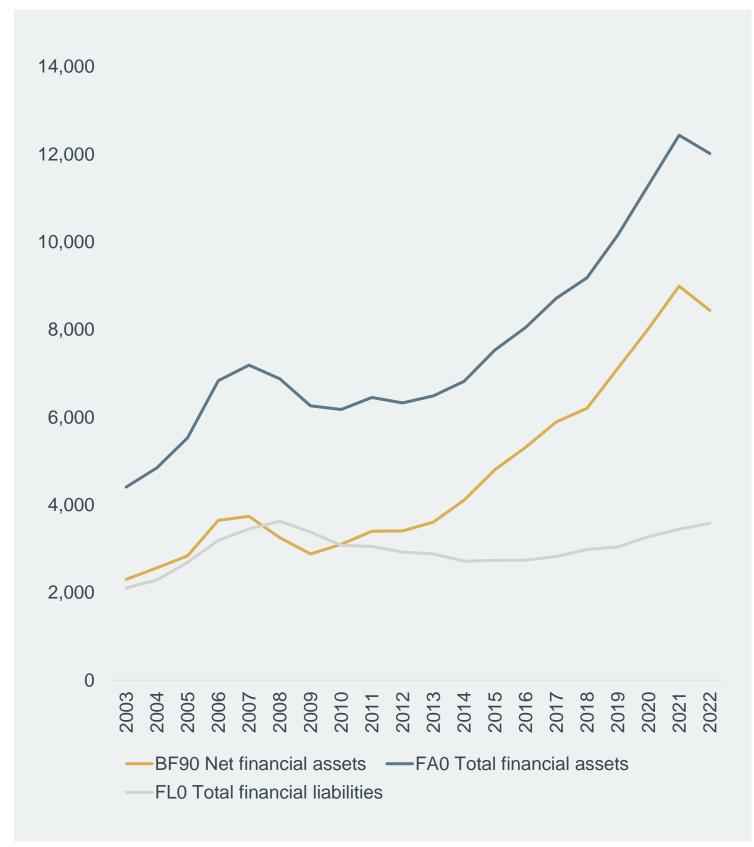




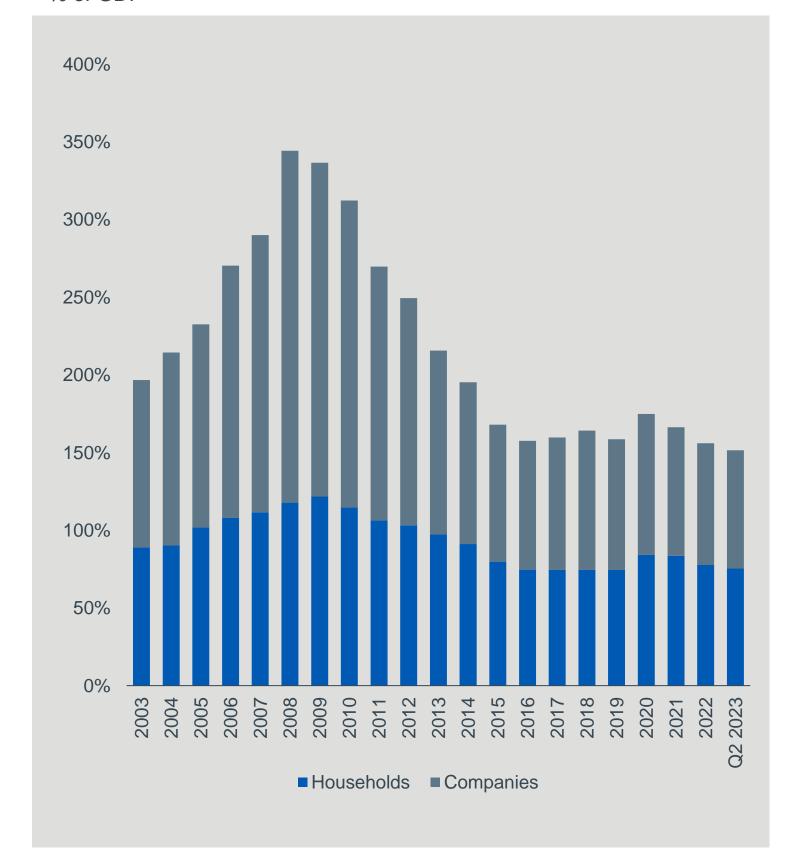
# Strong financial standing of private and public sectors provides fertile ground for continued entrepreneurship and innovation

Operating in an attractive market
 With a unique position
 And a track record of delivering

## Households' financial assets and liabilities ISK bn (Jan 2024 prices)

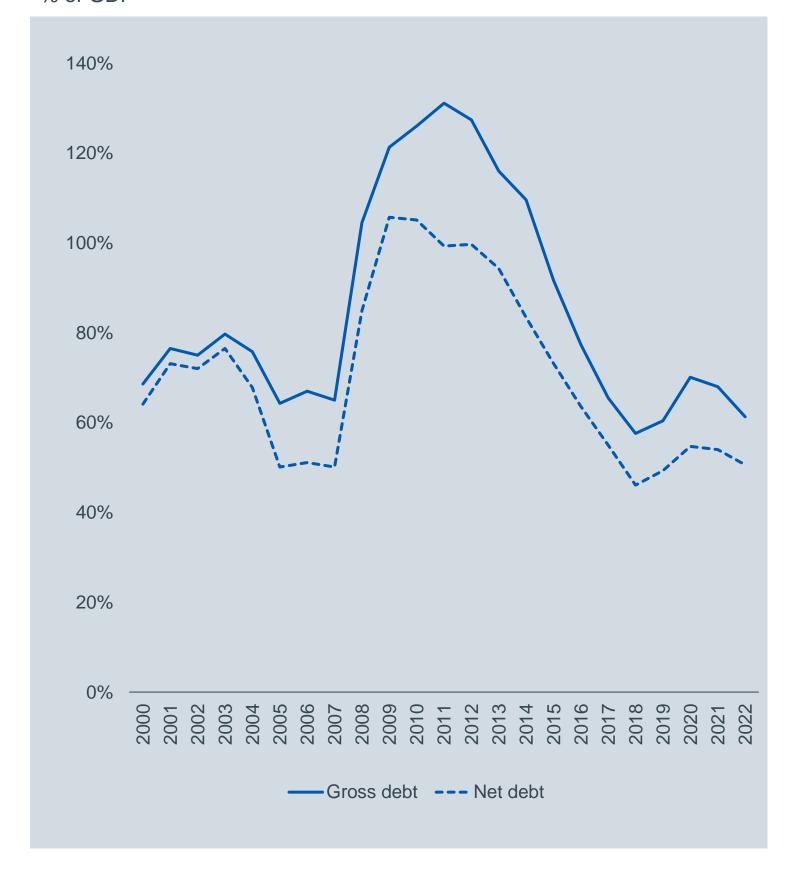


## **Household and non-financial corporate debt** % of GDP



Debt of central government

% of GDP

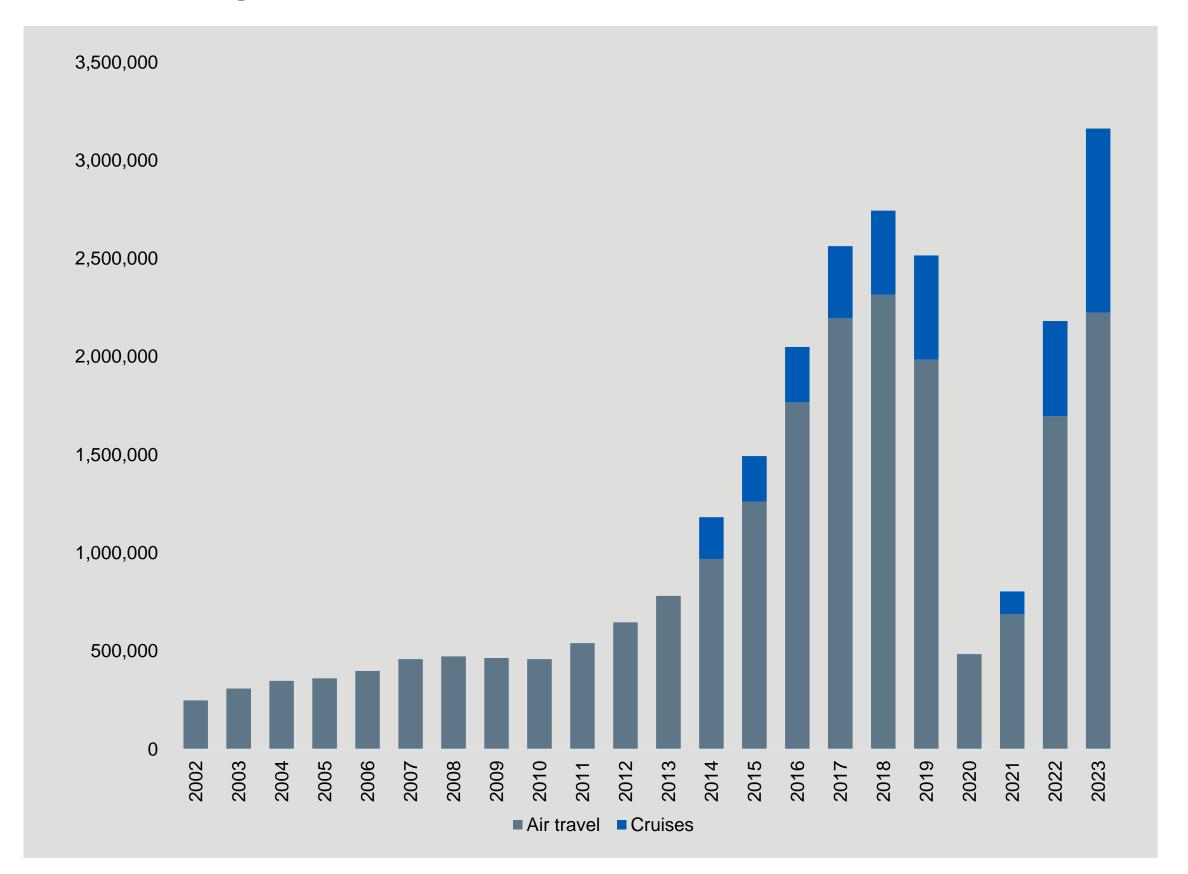




# Exports remain robust as tourism bounces back, fostering economic vitality

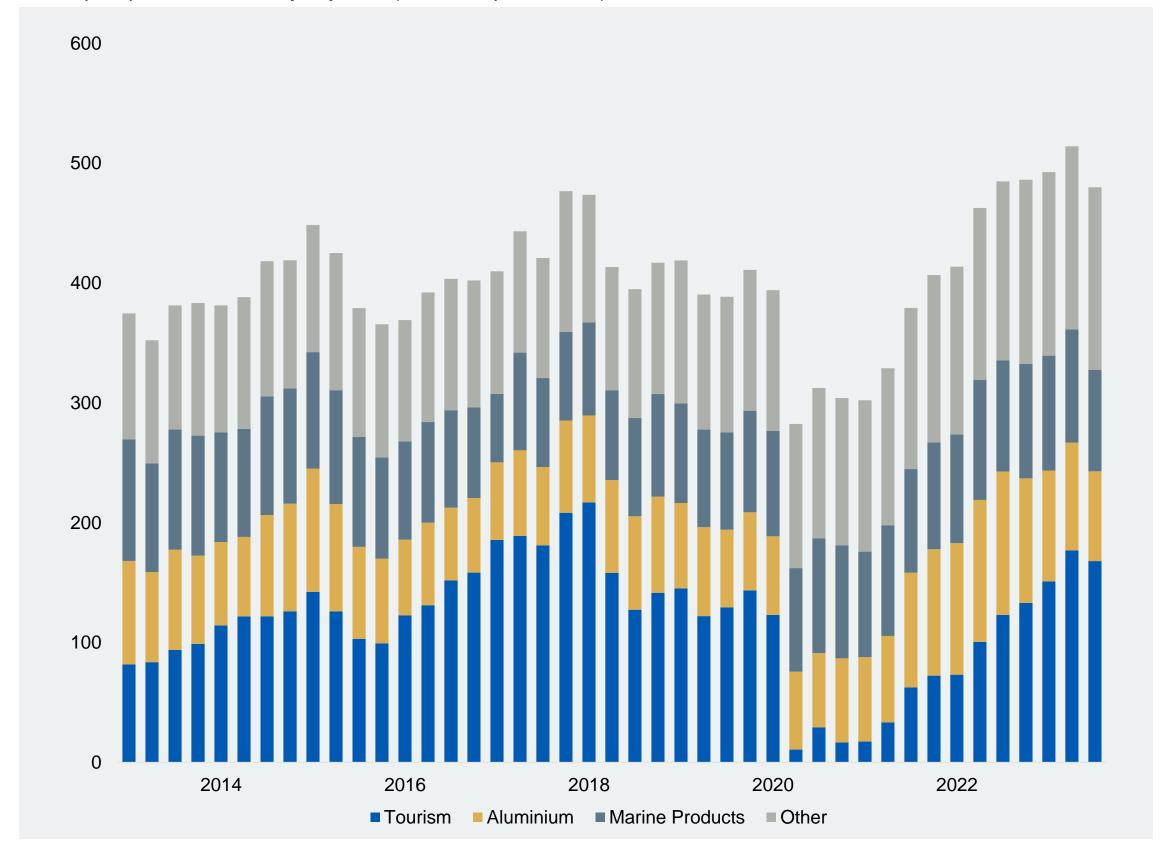
## Operating in an attractive market With a unique position

#### Number of foreign tourists



#### **Exports**

-ISK bn per quarter, seasonally adjusted (Jan 2024 price levels)



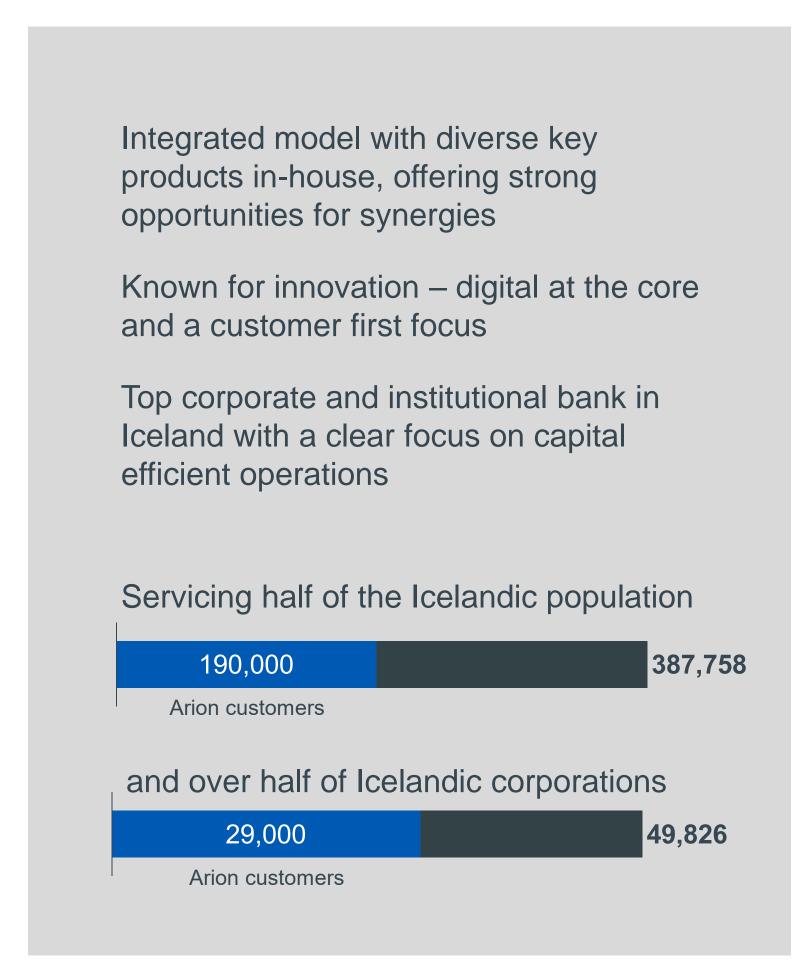


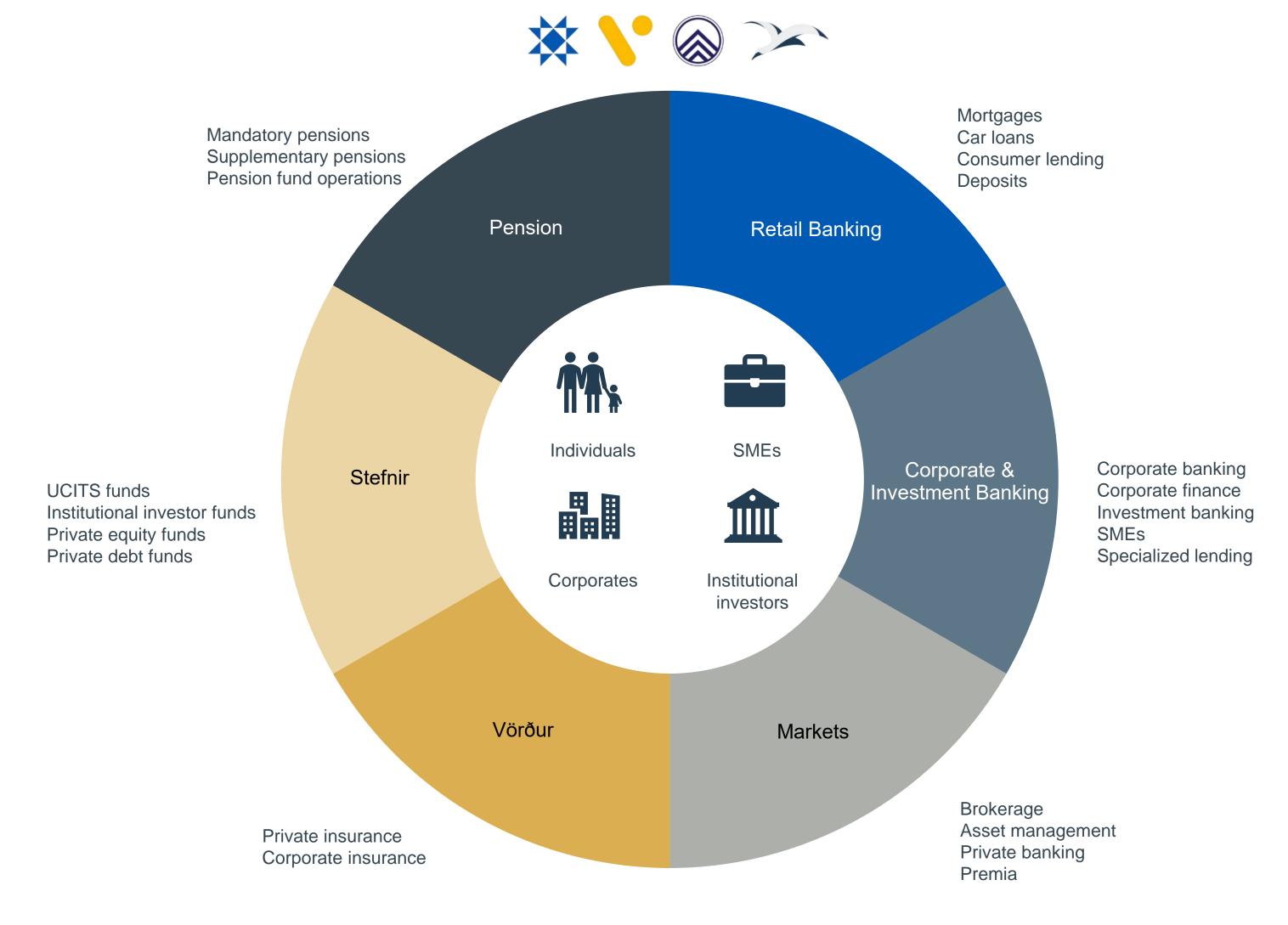
# Arion is positioned in the most attractive customer segments with a strong and diversified product offering

Operating in an attractive marke

With a unique position

And a track record of delivering



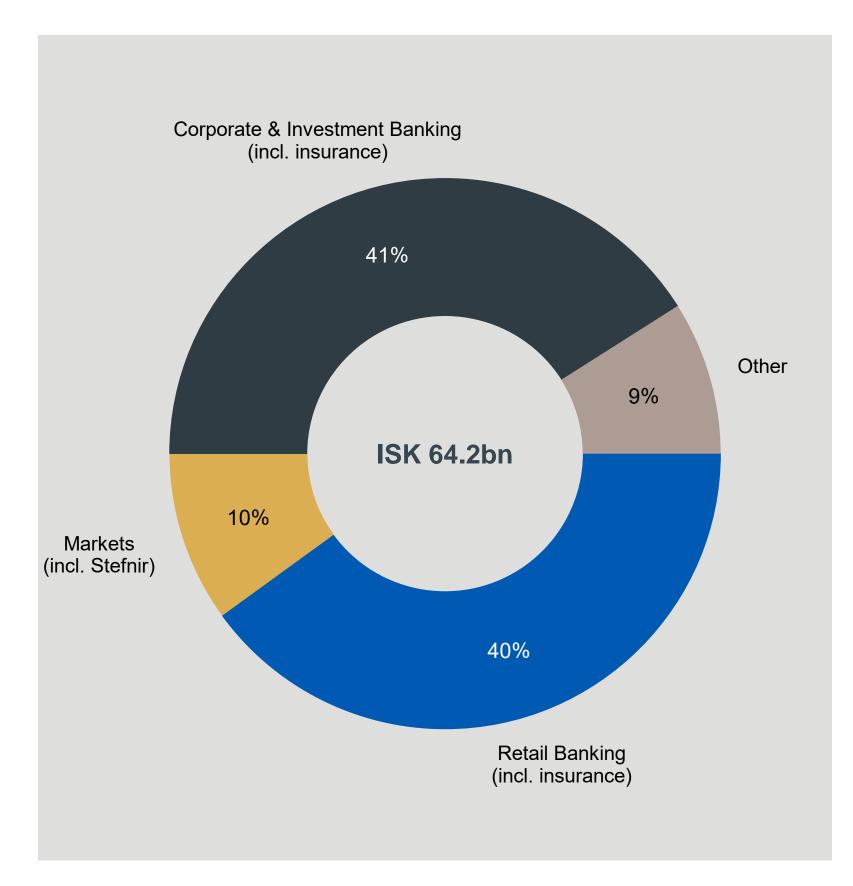




## Strong financial and risk profile

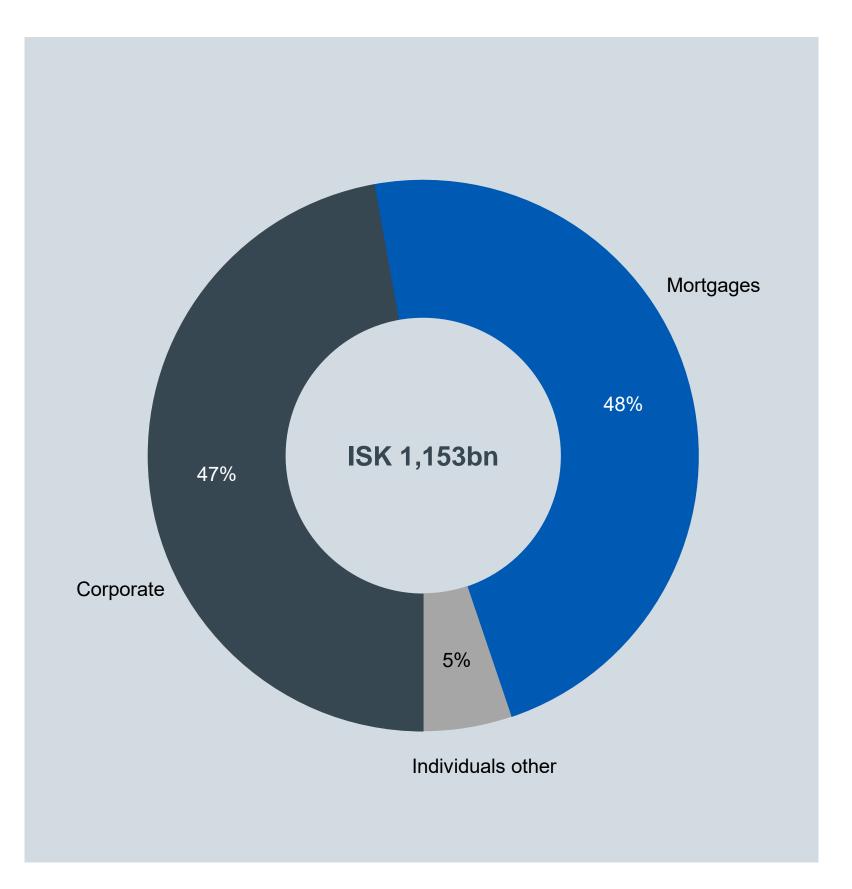
**Diverse income mix** 

Operating income 2023



**Diverse loan book** 

Loans to customers YE 2023



Operating in an attractive marketWith a unique positionAnd a track record of delivering

CET1

19.7%

Leverage ratio

12.4%

LCR

192%

Problem loans

1.7%

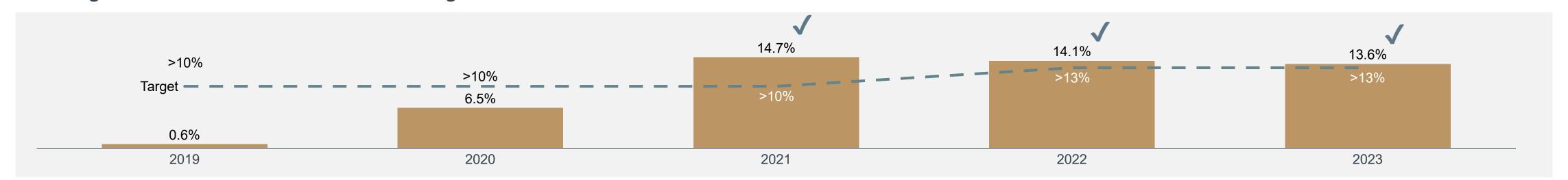


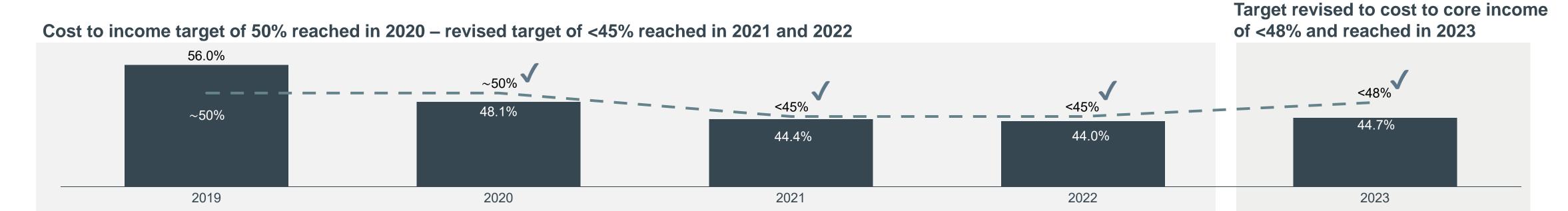
# Focused strategic direction has enabled us to significantly exceed our medium-term targets

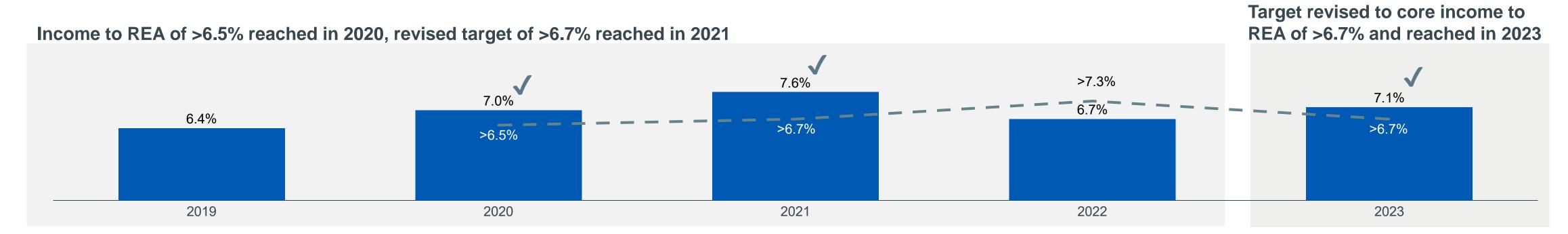
Operating in an attractive market With a unique position

• And a track record of delivering

ROE target of >10% reached in 2021 – revised target of >13% reached in 2022 and 2023







## 2019 strategic focus areas remain the guiding light

Capital Markets Day 2019

2019-2023

Next steps....

#### **Updated strategic priorities**

- Increased operational efficiency through key cost initiatives
- Increased revenues from RWAs through capital velocity and capital light revenue growth
- Focus on capital optimization
- Exit from non-core assets

### **Strong delivery**

	2019	2021	2023
ROE	0.6%	14.7%	13.6%
Cost-to-core income	62.3%	51.6%	44.7%
Core Income / REA	5.7%	6.5%	7.1%

Commitment to return surplus capital

Important milestones in simplifying the balance sheet through divestments

Bancassurance emphasis

#### **ISK 96.2bn**

Dividend / Buy-backs 2019-2023



**L** LANDEY VALITOR



## Strategic refinements to secure long-term success

The strategic priorities laid out in 2019 remain the guiding light, with continued emphasis on operational efficiency, capital velocity and capital optimization, and we have identified three main focus areas going forward:



**Target client segments** 



Financial health



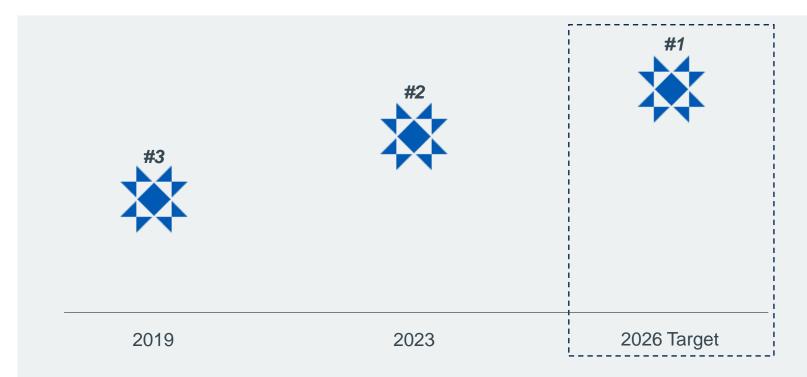
Arctic



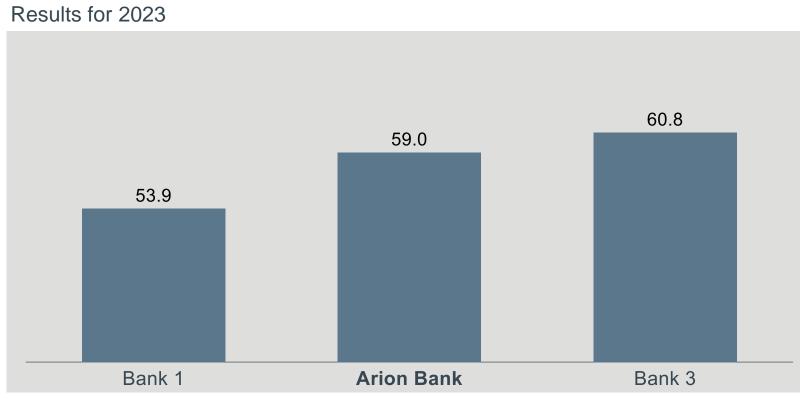
# Significant momentum in customer satisfaction in line with enhanced focus on a customer centric culture

#### **Opportunities for growth**

Customer satisfaction

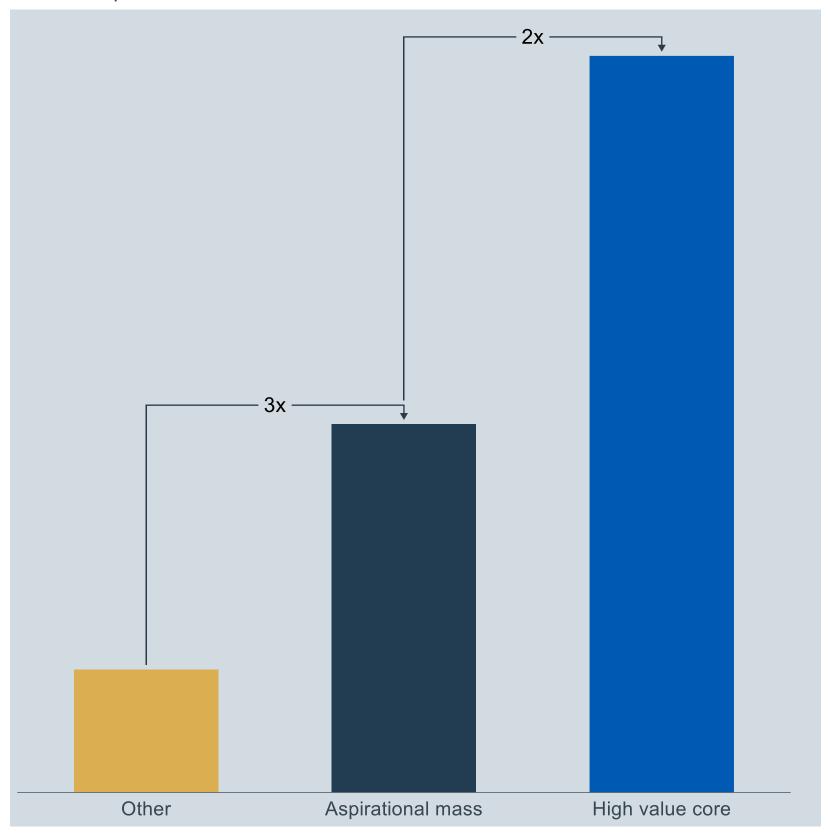


#### **Customer Satisfaction Index**



## Continued focus on growing share of wallet in target client segments

Revenue per customer



## Strategic priorities

Be a leader in identifying and meeting customer needs

Reward loyalty to foster long-term relationships

Deepening relationships, increasing connectivity and cross selling

Customer centric and innovation focus, with the aim of enhancing the end-to-end customer journey



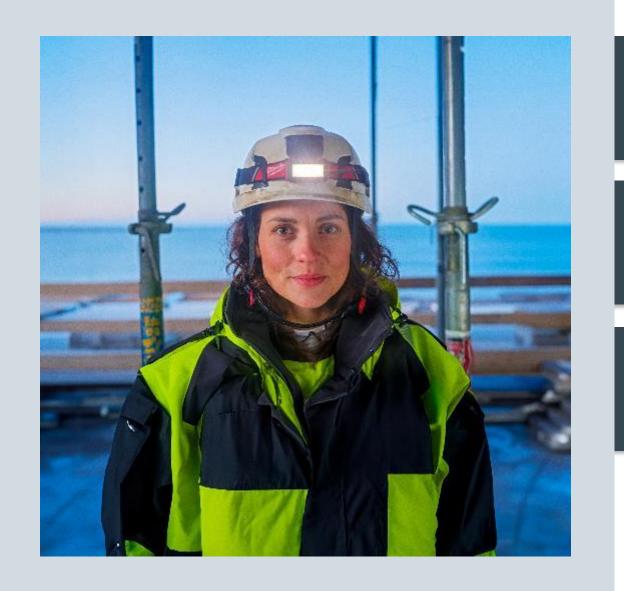
## Strategic initiatives focused on leveraging our established framework

#### **Retail Bank / Insurance**

In the coming weeks we will be launching a new rewards program which ties together the various benefits associated with being a customer of the Arion Group

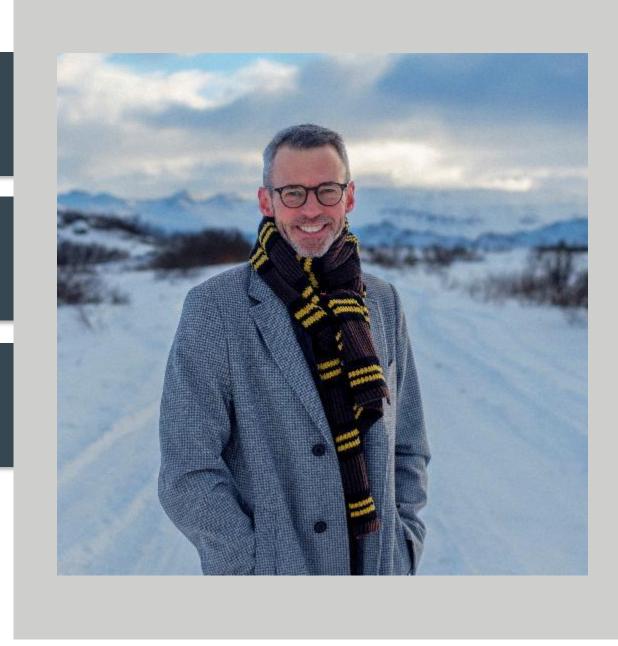
#### **Corporate & Investment Bank**

Optimized products and services for corporates and SMEs following service-related customer journey mapping



#### **Markets**

Premium and wealth management service launched to cater to a growing client segment



#### Arctic

**Strategic pillars** 

**Target client segments** 

Financial health

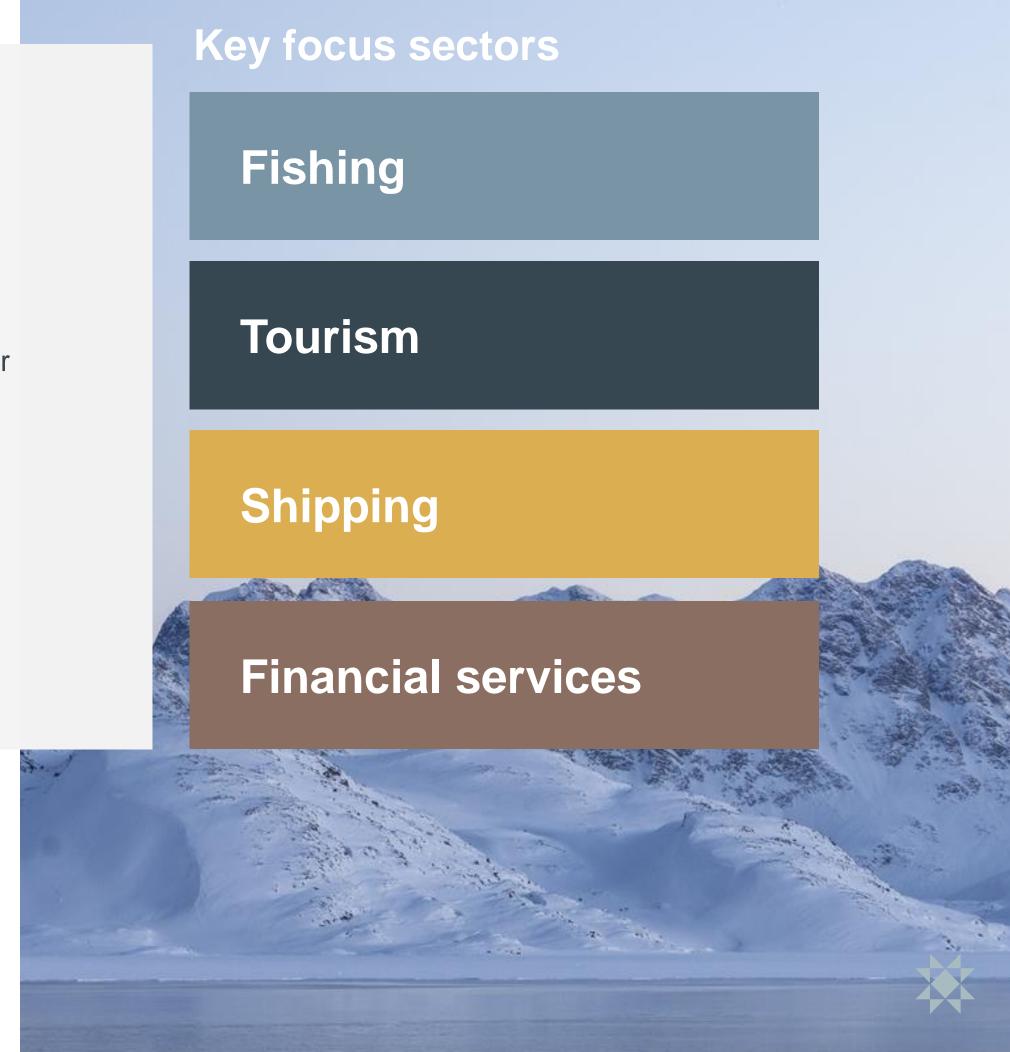


# The Arctic offers significant potential in the long term

- One third of rare earth metals and materials
- ~40% of farmed salmon and related species
- Plenty of sustainable energy resources
- Opportunities to develop further as a tourist destination
- ~10% of total aluminum production
- ~12% of fish caught in the world are in the North Atlantic Ocean

## Continued measured and deliberate steps to position ourselves to play a key role in the Arctic region

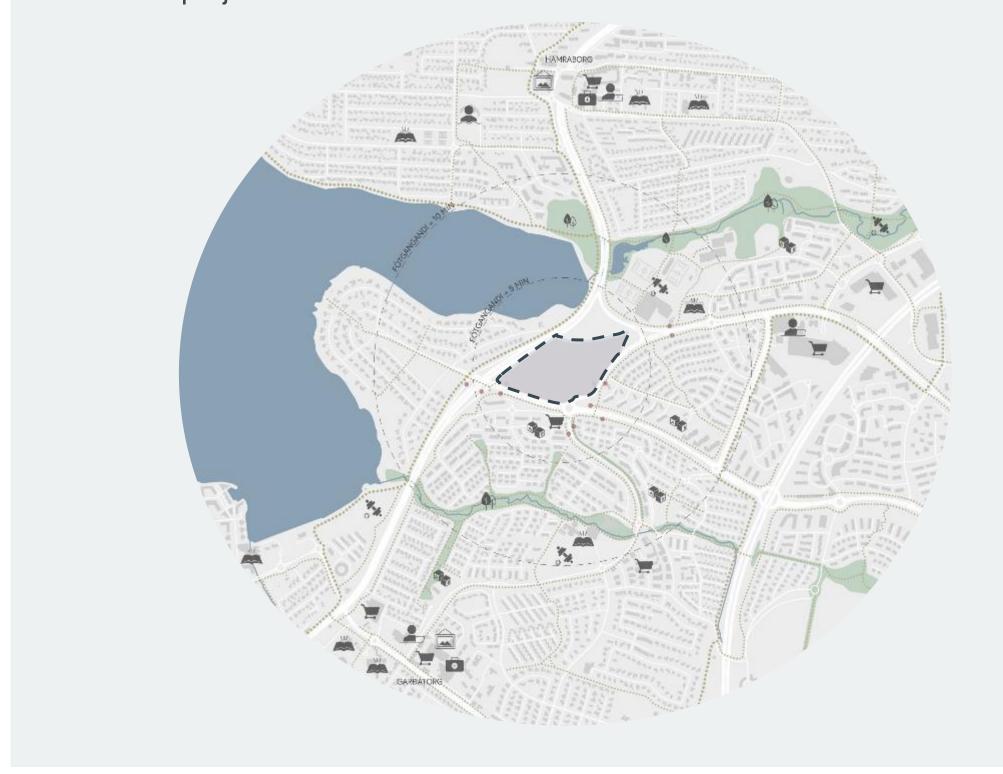
- Arion is in a unique position to become the financial hub of the Arctic
- Arctic strategy does not significantly impact our near-term business plan, while providing longterm upside potential
- Ongoing process of mapping out and initiating long-term strategy for Arion in the region
- Ongoing loan book growth but next phase of our Arctic strategy will mostly focus on capital light products and services



## Continued progression of our development assets within Landey

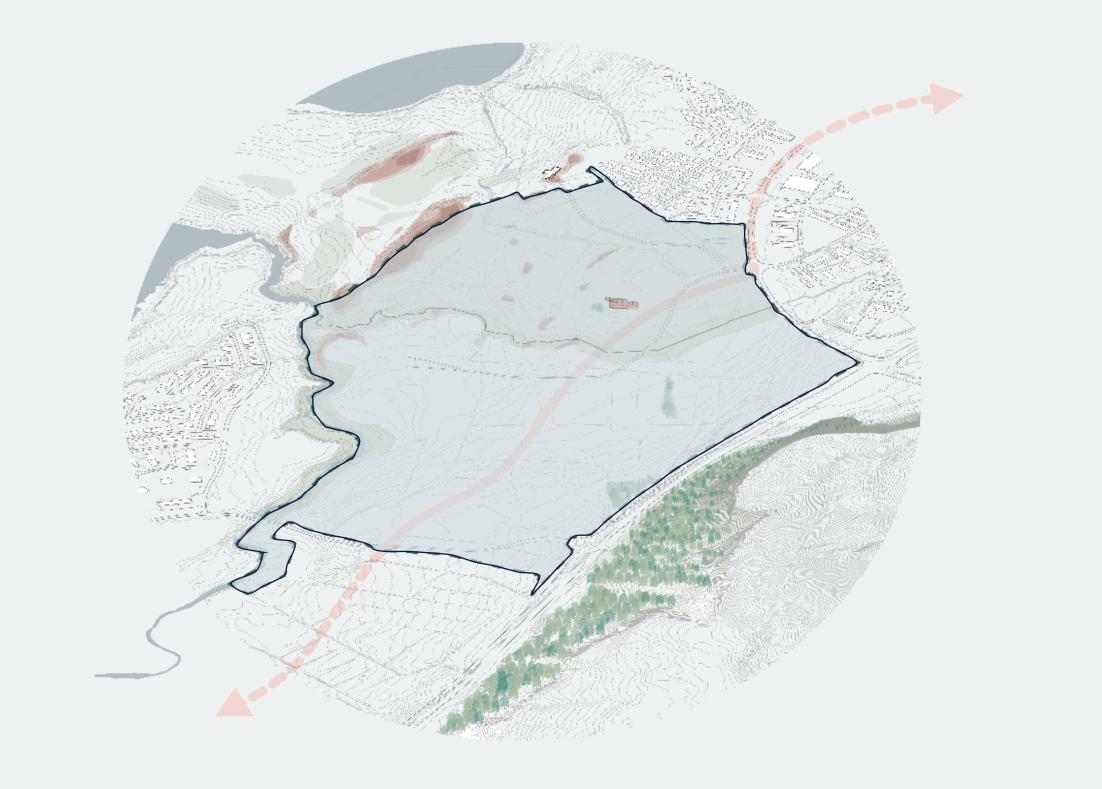
#### **Arnarland**

The land covers approximately 9 hectares and is located in the heart of the capital area, in Garðabær. Development is ongoing and it is anticipated that the Local Plan for the area will be finalized and approved in the second half of 2024. Arion owns 51% in the project.



#### Blikastadir

Blikastadir is the largest undeveloped plot of land in the capital area, covering approximately 98 hectares and is located in Mosfellsbær. Arion is the sole owner of Blikastadir.





# Blikastadir is a long-term project with significant potential

(Book value ISK 6.7bn)



1. Blikastaðir - 1st phase

## Local planning in progress

This first phase area is expected to be approximately 30-35 ha. with around 1,200 units, divided between family housing and apartments. A new school will also be constructed in this phase.

### Our role

Arion's development role is to focus on coordination and to ensure leading standards throughout the process. A mix of local and internationally renowned design teams work closely with the municipality.

The municipality of Mosfellsbær promotes the importance of nature and a healthy lifestyle in the community. The aim of the design team is to ensure those values through a "nature-based design" approach, while pursuing BREEAM Communities certification.

## **Next steps**

Local plan for this first part of the land is expected to be finalized and approved in the second half of 2025. We are now in the process of exploring multiple options regarding future ownership of the land.



## A new approach to our development assets

A combination of local market expertise and deep sector know-how creating a real estate "one-stop-shop"

- Arion Bank is exploring the option of creating a new local real estate company focusing on development, construction and aftermarket leasing
- This includes a potential listing

#### **Land Portfolio**

- Unbuilt or planned land
- Development projects in planning



#### Contractors

- Trade services

#### **Rental Units**

- Residential apartments
- Commercial buildings
- Service apartments

- **Ground operators**
- Construction companies

#### Suppliers

- Material production companies
- Import suppliers

## Robust real estate company

A strong real estate and development company that covers the entire real estate process from start to finish

## Unique consolidation domestically

Development and construction operations combined with rental company

## Social commitment

Contribution to housing development in harmony with evolving social needs, with significant involvement from pension funds and municipalities

## Listing on Nasdaq Iceland

Listing on the stock market a possible scenario, offering more flexibility and maximizing the value for Arion shareholders



## Continued focus on sustainability

The Bank received strong ESG ratings and aims to be net zero by 2040



Sustainalytics places Arion Bank in the top 5% of banks (around 1,000 banks globally) and the top 3% of regional banks (around 400 banks). On a scale of 0-100, Arion Bank received 10.5 points, with fewer points signifying lower risk which places the Bank in the low-risk category









Arion Bank has achieved the score "outstanding" in Reitun's ESG rating, scoring 90 out of 100 possible points and placing it in category A3. The rating is based on the Bank's performance in environmental, social and governance (ESG) issues in its operations. This is the third year in row the Bank has achieved this score



Within next two years the Bank will work towards getting SBTi to validate its science-based climate targets

## Next steps in our sustainability journey

Aim to reduce financed emissions in the sectors which have the most impact in line with net zero target by 2040

Have targets on financed emissions validated by SBTi within two years

Increase percentage of investment by women

A harmonized risk assessment for different sectors and regions with respect to ESG risk and the financial impact on the Bank

Implementing CSRD legislation and report on sustainability according to ESRS standards

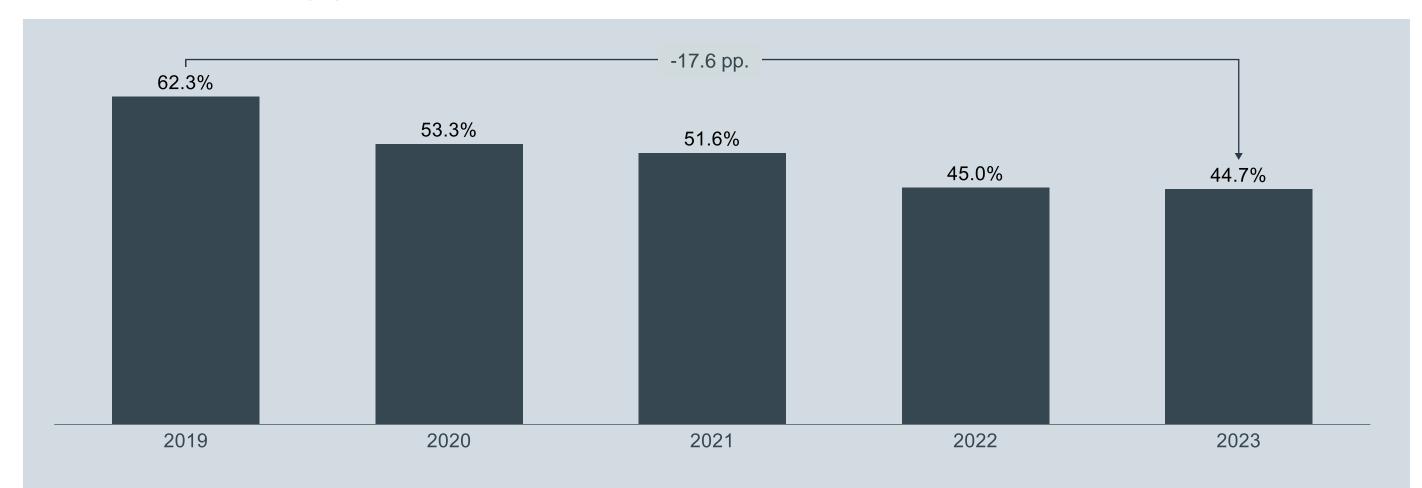
Further engagement with customers regarding sustainability

Work according to Arion Bank's Sustainability Policy for the Arctic

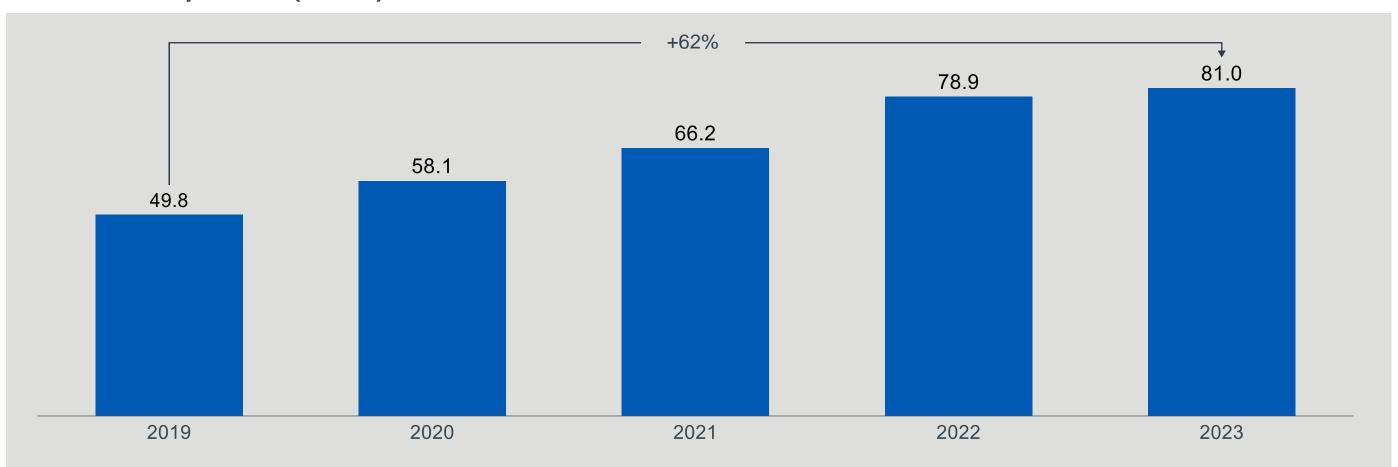


## Continued operational efficiency

#### Cost-to-Core income (%)



#### Core Income per FTE (ISK m)



# Continued focus on streamlining the Bank

Cost-to-core income medium target of <45%

Branch strategy has resulted in reduction of smaller branches and development of larger full-scale service branches

New COO role fosters cross-unit collaboration and enhanced operational efficiencies

Future proof our digital platform

Focus on automation, data and Al





## **Medium term targets\***

## >13% Return on equity

>7.2% Core income over REA

<45% Cost to core income

>3% Insurance revenue growth of Vörður in excess of market growth

<95% Insurance combined ratio of Vörður

**50%** Dividend payout ratio

CET1 ratio of regulatory requirement of with additional **150-250bps** buffer

\*Medium term targets are reviewed annually and the underlying horizon is up to 3 years





# Arion has spearheaded the delivery of digital financial services in Iceland

Front runner in building a comprehensive digital platform for financial services (select examples)

Recognized locally and globally

#### Digital loan applications

Home loans and Car loans

## Retail investments in App

Trading of securities and funds with real time data

#### **Insurance in App**

Insurance overview and offer via App

## Pension savings in App

Sales, changes, status and development

Best banking app in Iceland 7 years in a row<sup>1</sup>

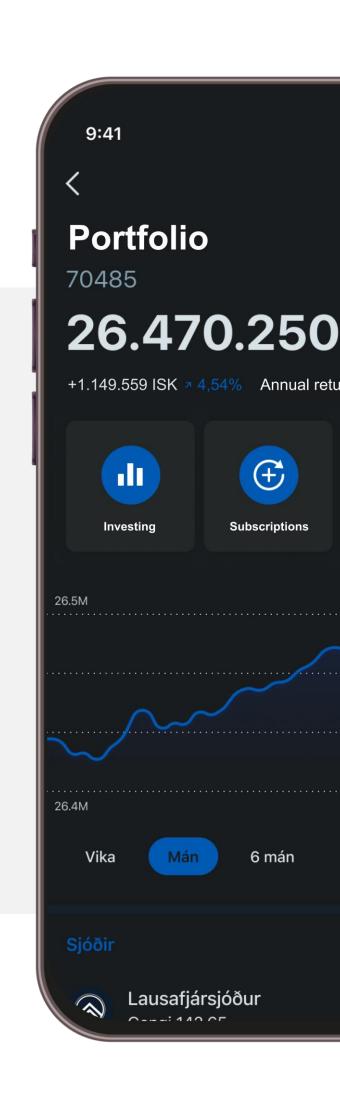
Amongst top performers in global benchmarking on mobile app activity and digital sales

# Driven by customer centricity and effective execution

Focus on differentiation based on customer-centric digitization

Foresight to invest in digital development and robust infrastructure

High agility and culture of strong cross-functional collaboration





# Maintaining tech leadership requires continued investment with clear alignment to the Group's strategy

#### Key challenges

Breadth of offering stresses technology infrastructure and development capacity

#### **Actively addressed**

Ongoing infrastructure modernization with focus on cloud native technology and SaaS

Competition from new entrants targeting pockets of Arion's service portfolio

Increased investment in and higher productivity of digital development organization

Amplified and more advanced cyber and fraud activity

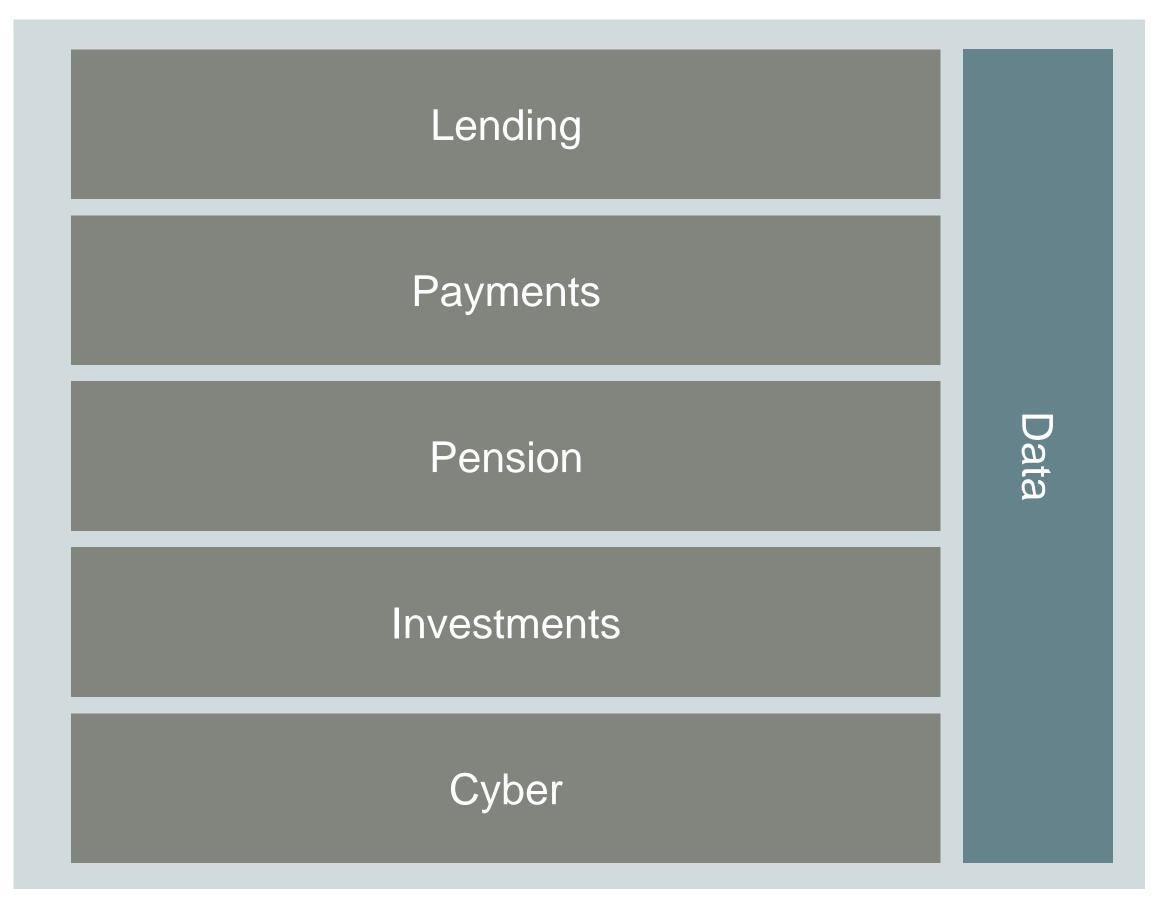
Continued investment in cybersecurity and fraud prevention



# Ongoing infrastructure modernization with focus on cloud native technology and SaaS – without outsized investment levels



Special focus areas in Arion's technology stack 2024-2026



## Ongoing for all technology domains

Modernization of services layer to cloud native technology

- New services
- Customer experience
- Front-to-Back digitization

## Special infra focus 2024-2026

New systems or major services layer overhaul

- Lending Collateral management and lending processes
- Payments *Modernization of core systems*
- Pension Liability management and process digitization
- Investments Asset management
- Data New data virtualization layer, Al
- Cyber Upgrades to security and fraud prevention layers

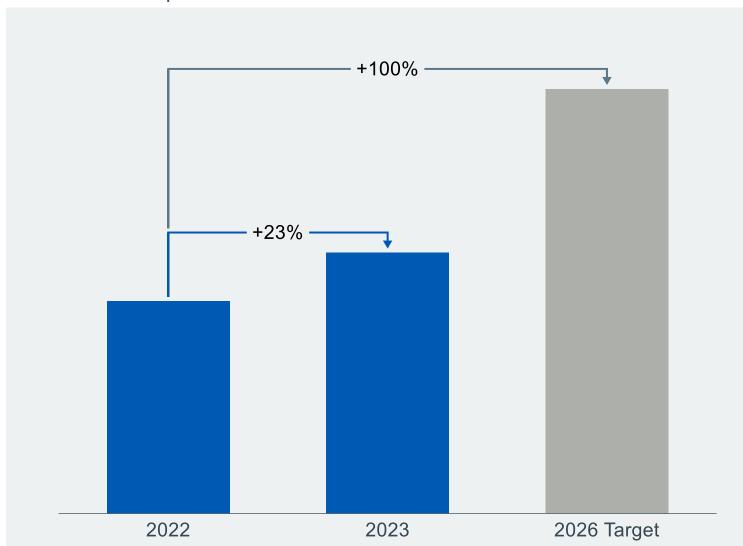


# Increased investment in and higher productivity of digital development organization



## Mid '23 Agile@Scale transformation already delivering improved productivity

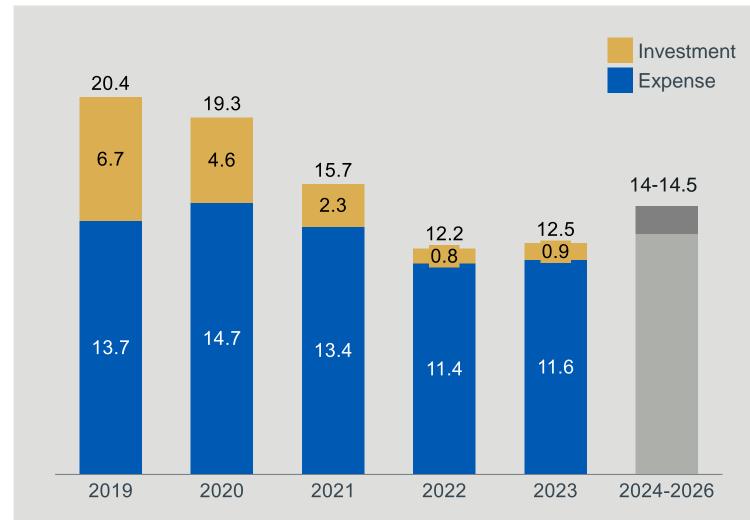
# of tech development initiatives delivered



- Arion Way of Working comprised of 13 Core Teams and 3 Centers of Excellence
- ~20% of Arion FTEs actively involved in AwoW
- Target to double AWoW initiative delivery in 2026 vs.
   2022 baseline

## Continued investment in IT development planned for '24-'26

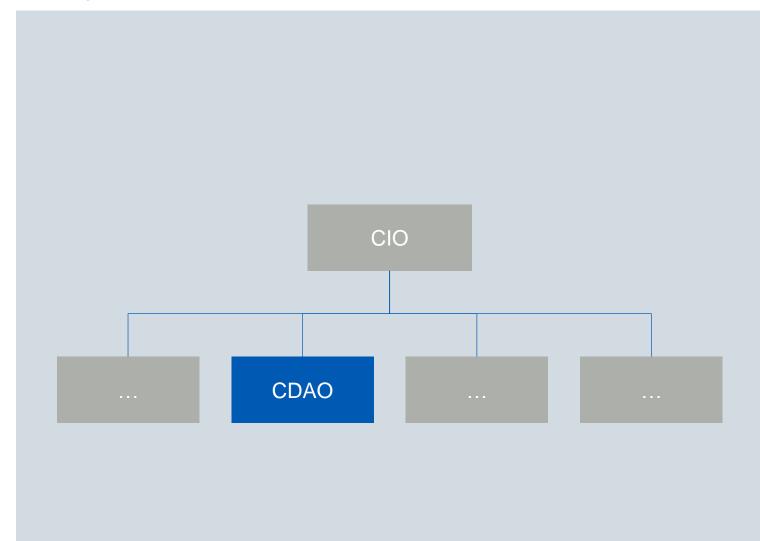
% IT Investment and Expense relative to Core Income



- IT costs relative to core income have decreased after a period of core systems modernization
- 2024-2026 increase in IT development investment targeting Customer Experience and Front-to-Back digitization
- IT development outsourcing expected between 20% and 25%

## Acceleration of Data ambitions with new Data organization reporting to CDAO

IT organizational chart



- All data development capabilities centralized under new Chief Data and Analytics Officer
- ~17% of IT FTEs working purely on Data development
- Implementation of next generation data infrastructure started



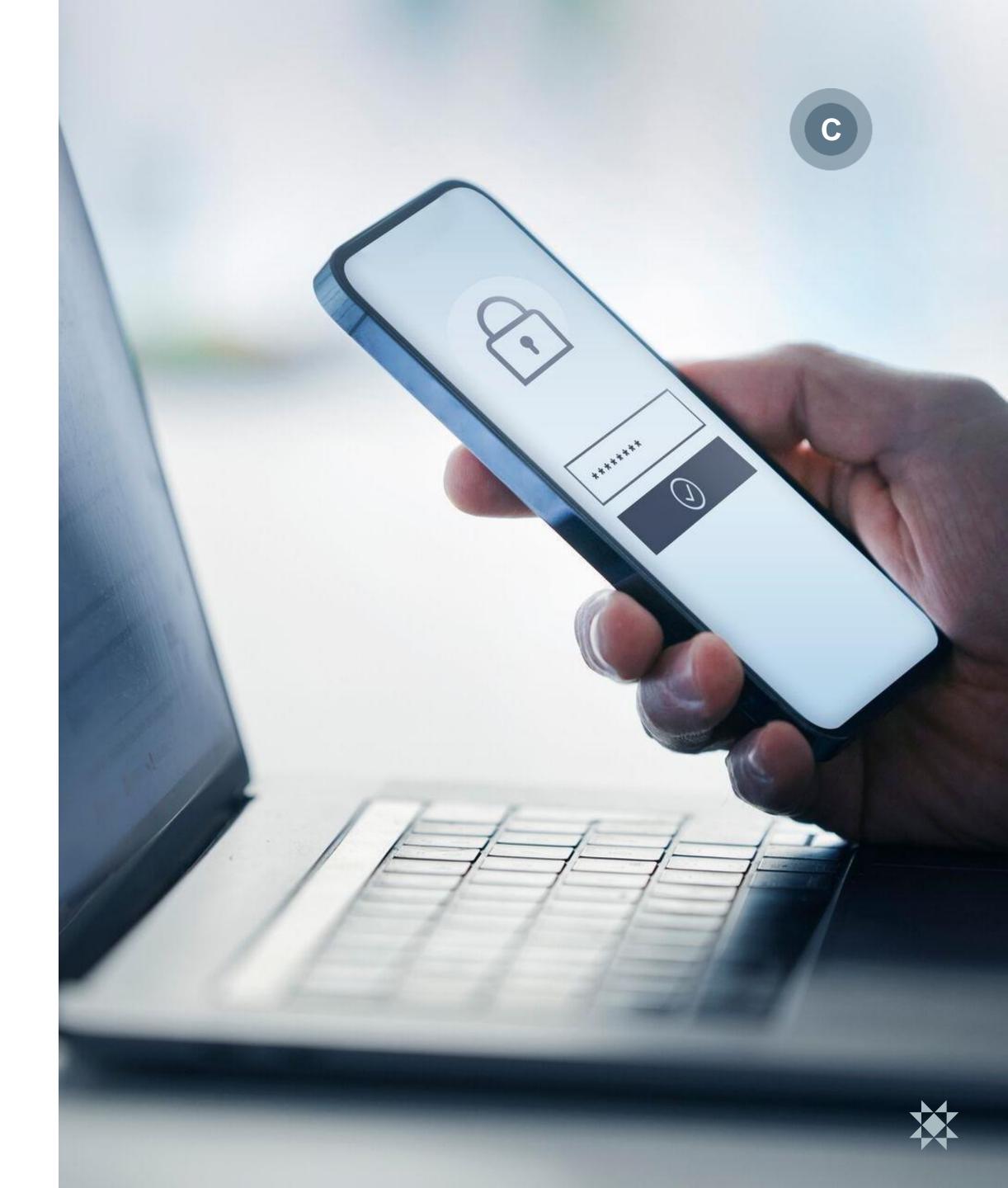
# Continued investment in cybersecurity to address amplified and more advanced cyber and fraud activity

#### Stronger security

- Upgrades to networking hardware and security layer
- Elevated DDoS security levels
- Partnership with Defend Iceland
- Modernizing our real-time threat intelligence feed
- Added automation in backup and recovery

#### Fraud prevention

- Al based risk profiling of contextual data for suspicious activity detection
- Dynamic, risk-based interventions promoting customer action with minimal friction



## Key takeaways

Information Technology

IT infrastructure modernization well progressed

No outsized investments outstanding, largely cloudnative services layer supporting move to SaaS

Step change in deliveries from digital development

AWoW, new Agile@Scale organization aiming to double initiative delivery focusing on CX and F2B digitization

New CDAO role to accelerate Data and Al ambitions

Consolidation of Data resources to speed up data development and AI efforts

Continued commitment to invest in Cyber

Increasing overall security levels and adding fraud prevention layers

IT cost & investment planned at 14-14.5% of Core Income

Mainly towards increased capacity for digital development





# Diverse revenue streams through comprehensive financial services to individuals

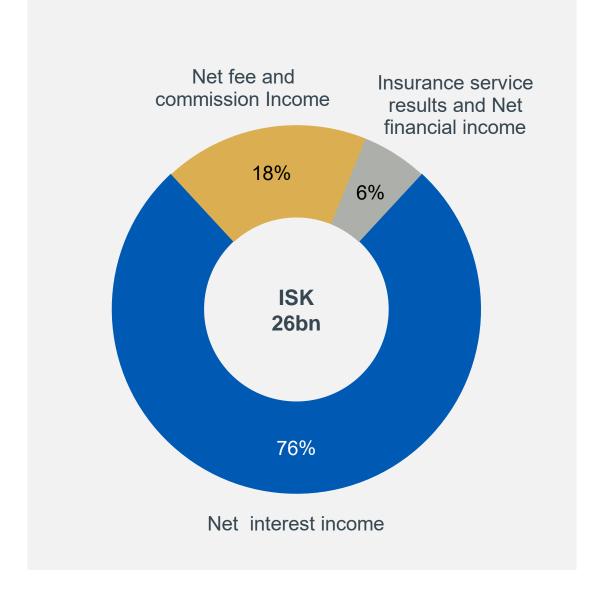
Loans to individuals represent 53% of total loan book

Mortgages represent 90% of loans to individuals. Other loans include overdraft, short-term loans, car loans and credit cards

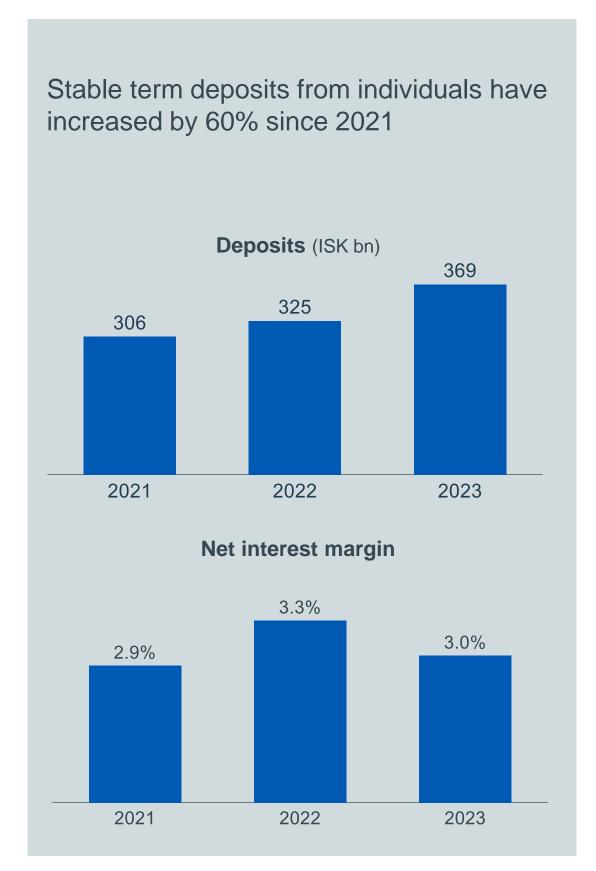


Net interest income represents 76% of revenue

Net interest income is a stable revenue stream despite fluctuating policy rates due to high deposits beta in Iceland. Fee and commission largely driven by credit cards. Insurance results are expected to increase going forward



Successful deposits strategy, robust NIM and stable deposits



**ISK 12bn EBT in 2023** 

Compared with ISK 9bn in 2021<sup>1</sup>

ISK 4.6bn fee and commission income in 2023

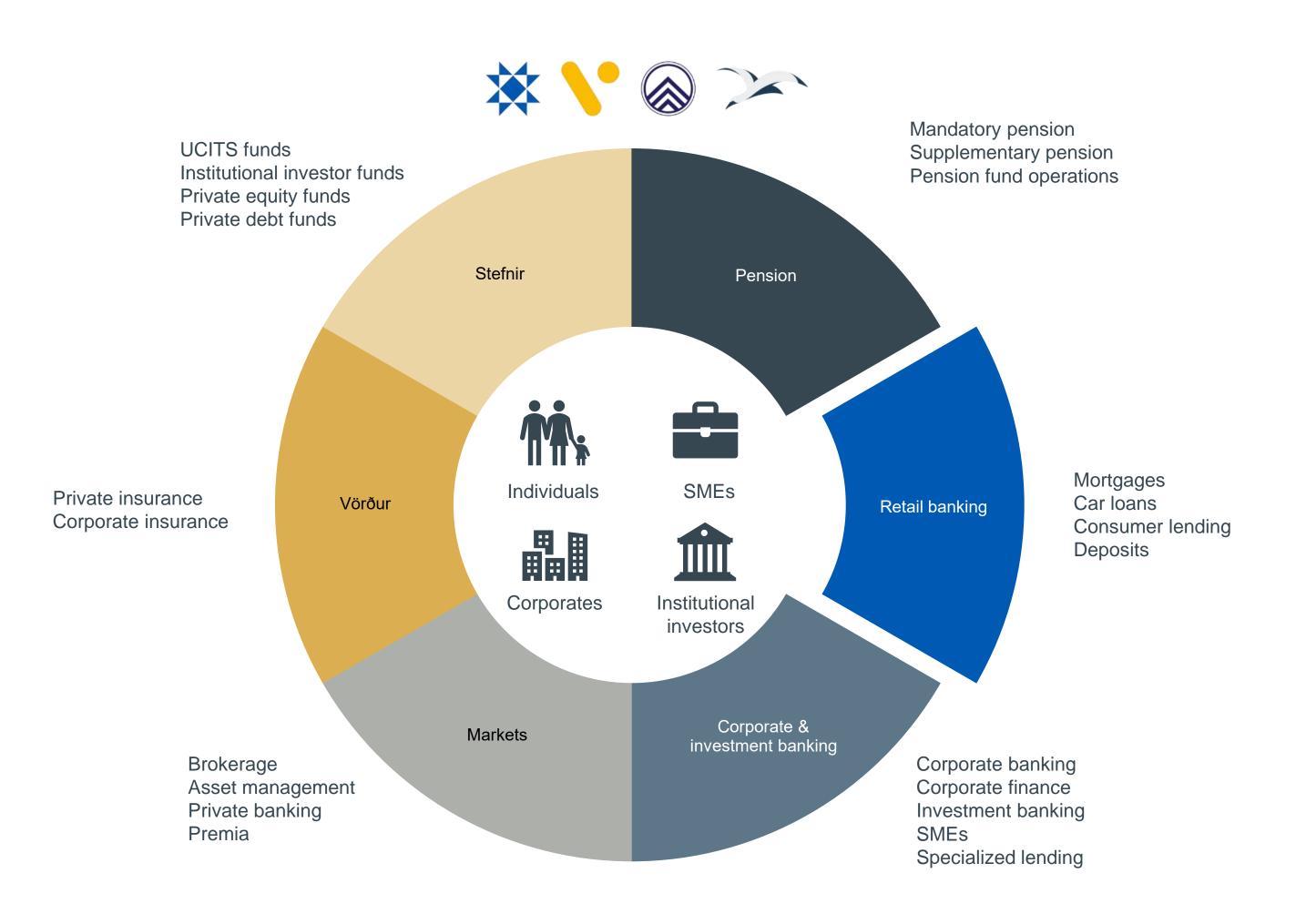
Compared to ISK 4.1bn in 2021<sup>1</sup>

**Customer Satisfaction Index** 

Second place in 2023 for financial services



# Unique position, offering a full range of financial services and products



Arion Bank, Vörður, Stefnir, and the pension funds we service have long-standing relationships with half of the Icelandic population



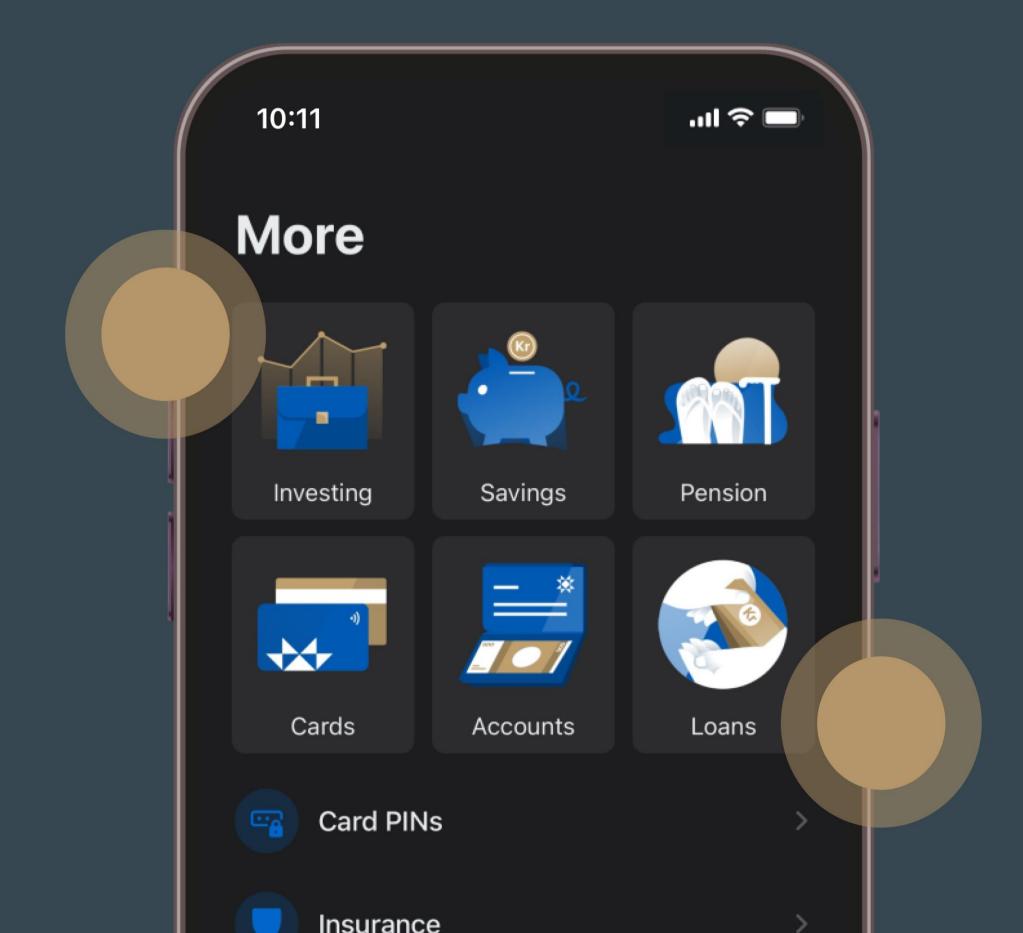
387,758
Population of Iceland in 2023

**190,000** Arion customers



## Digital leader in financial services

- Best financial app in Iceland 7 years in a row
- Digital leader in global comparison regarding usage and digital sales



## The Arion app offers a broad range of financial services

#### Loans

Mortgages Overdrafts Car Short term

### Deposits

Current account
Currency account
Savings account

#### Insurance

Life Non-life

## Payments

Credit cards
Debit cards
Bills
Claims

#### Securities

Bonds Equities Funds

### Pension

Mandatory Supplementary

Source: Maskína 2017-2023



## Efficient branch network

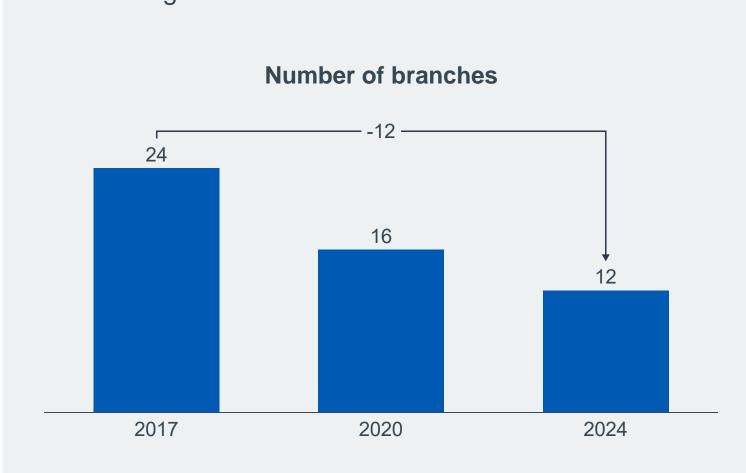
## Ready to capitalize on well balanced digital and branch network

#### Important changes to the branch network

Significant changes in branch network and FTEs in the past decade has resulted in 12 fewer branches. Now we have five full-service branches and seven smaller limited-service branches.

42% decrease in square meters over the past 5 years.

Further opportunities in optimizing processes and enhancing sales culture

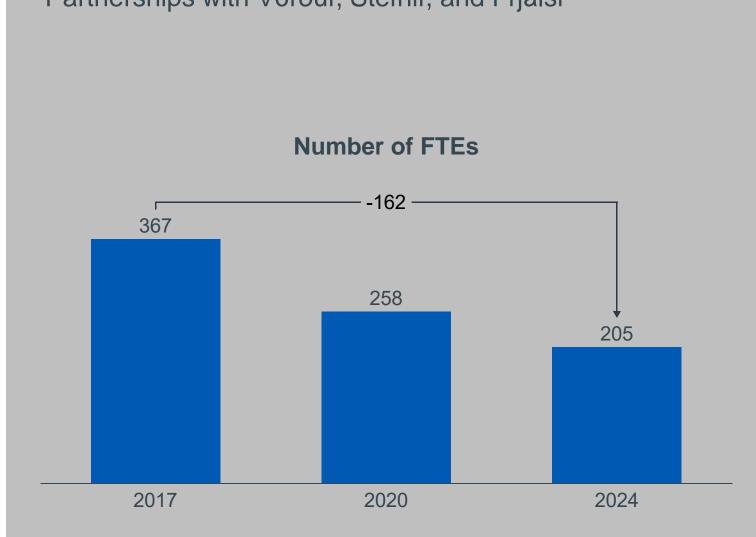


#### Increased cost efficiency with digital channels

Migration of 11,000 customers to digital-only behaviour since 2021

Simplifying cash management, first steps towards cashless bank

Partnerships with Vörður, Stefnir, and Frjálsi





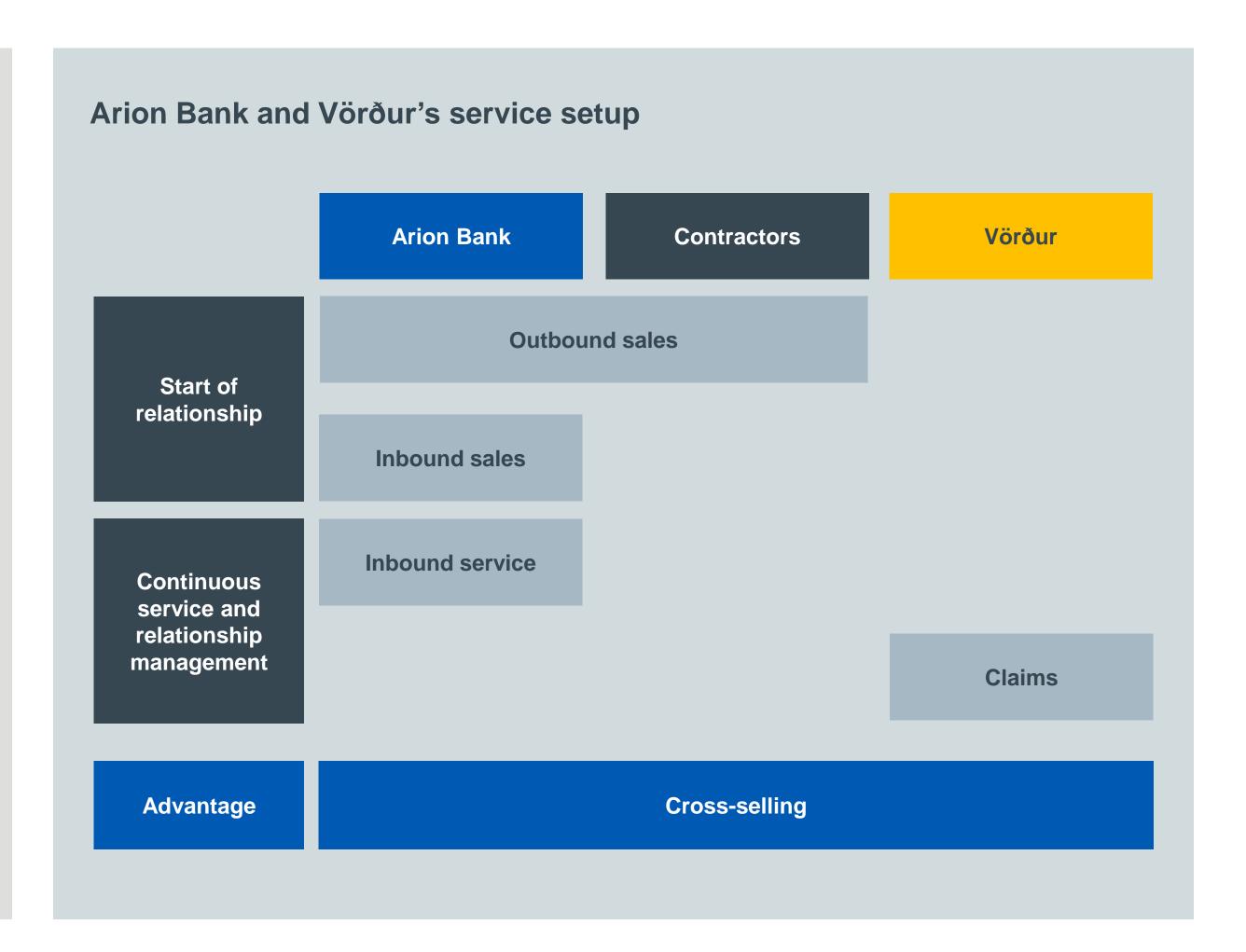
# Strong momentum in our bancassurance journey, with significant potential

## Personal service integration successful

Integrating service representatives of Arion Bank and Vörður, both for individuals and corporates, has proven a successful step with considerable increase in sales and valuable leads

## Arion Bank's #1 app offers significant potential

We see considerable growth opportunities in using our leading digital channels for sales and services of Vörður's comprehensive product offering



136%

increase in insurance sales through Arion sales teams in 2023

38.2%

bancassurance ratio for individuals aged 25-70 at YE 2023

40%

bancassurance ratio for Premia clients at YE 2023



# Key initiatives rolled out in 2024 enhancing the value of being a customer of Arion



## Arion Rewards

## Arion Family



# Arion Rewards

Rewards system for customers of the Arion Group with diverse financial services

Our bancassurance journey continues with a new reward program focused on families

Bancassurance rewards are created to fuel Vörður insurance sales and highlight the value of being a customer of the Group

#### **Key aspiration**

- Increase perceived and actual value of Arion services
- Increase customer satisfaction and loyalty
- Increased cross-selling between Arion Bank, Vörður and Stefnir



# Arion Family

New financial management features in our app and online bank

Outstanding services to families by creating a financial overview, increasing financial education to improve financial health and creating a simple offering for parents to manage finances for their children and other family members

The aim is to facilitate financial management of the whole family

#### **Key aspiration**

- Comprehensive view of the family's finances
- Making all activities relating to the management of children's banking transactions simpler for parents
- First project already launched



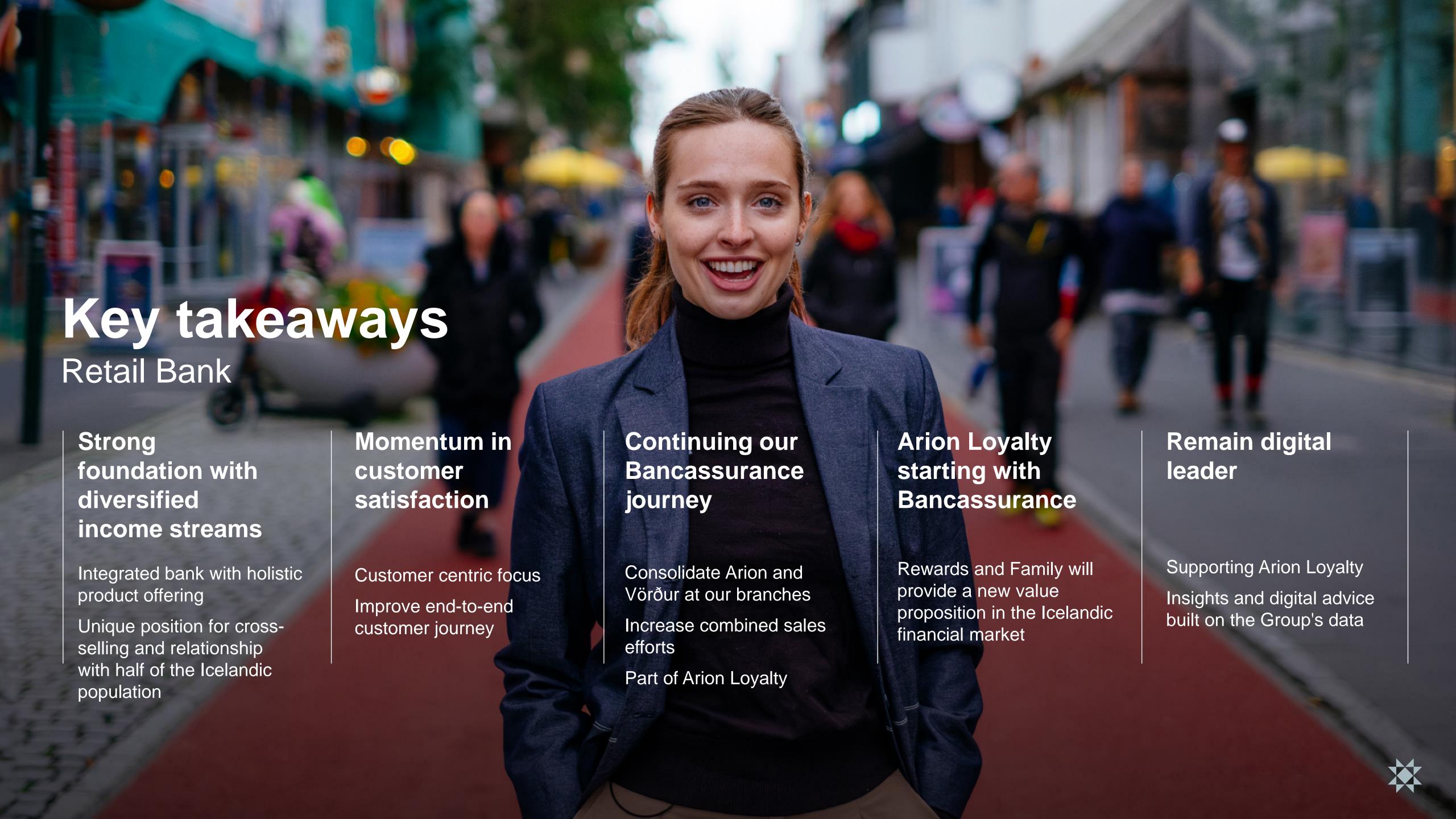
### We encourage women to invest

Long-term initiative designed to empower women and support financial health was launched in January

Women are historically less involved in decisions relating to capital markets and investments. Our own data shows that 70% of securities assets are owned by men Securities ownership 70% 30% Deposits ownership 47% Custody account ownership 42% 58% Pension fund ownership 42% Men Women

- Arion Bank's **Women Invest** is a long-term project with the aim of empowering women to invest, increase their financial health and expanding the market
- Our contribution will be in the form of seminars, education, interviews with inspiring women, advertisements and private meetings
- So far, we have held 13 seminars since our launch in January, attended by over 1,000 women
- Women will not accept having to wait for another 70 years until we have reached equality in investments







# Arion Bank has leading market position in Icelandic capital markets and asset management

Capital markets	19% market share of volume in 2023	#1 in equities 8 consecutive years	#2 in bonds (#1 in 2022)
Private Banking	ISK 157bn in assets under management	Increased AuM of 12.2% CAGR since 2018	Bancassurance ratio of 30%
Premia	3,800 clients	Focus on share of wallet	Bancassurance ratio of 40%
Sales & services	ISK 181bn in 3rd party assets under management	Enduring relationships with leading international fund managers	
Institutional investors	ISK 803bn in assets under management	#1 Private pension <sup>2</sup> 36% market share	
Operations and Development	Pension fund administration	Implementation of new asse management system	t
Arion Research	Regular forecasts and updates on key economic issues		
Stefnir <sup>1</sup>	ISK 247bn in assets under management	#1 Katla Fund Global Value Largest fund in Iceland	#1 Stefnir Icelandic Growth Fund Largest fund of its kind in Iceland

ISK 1,383bn in assets under management

Largest asset manager in Iceland

#1 in private pensions<sup>2</sup> with 36% market share

#1 clear market leader in equity brokerage for 8 consecutive years



<sup>&</sup>lt;sup>1</sup> Stefnir is an independently operating financial company according to Act No. 161/2002 on Financial Undertakings. Stefnir is a subsidiary of Arion and specializes in fund management. Stefnir is part of Markets in Arion's consolidated financial statements,

<sup>&</sup>lt;sup>2</sup> Supplementary private pension and private pension from mandatory savings

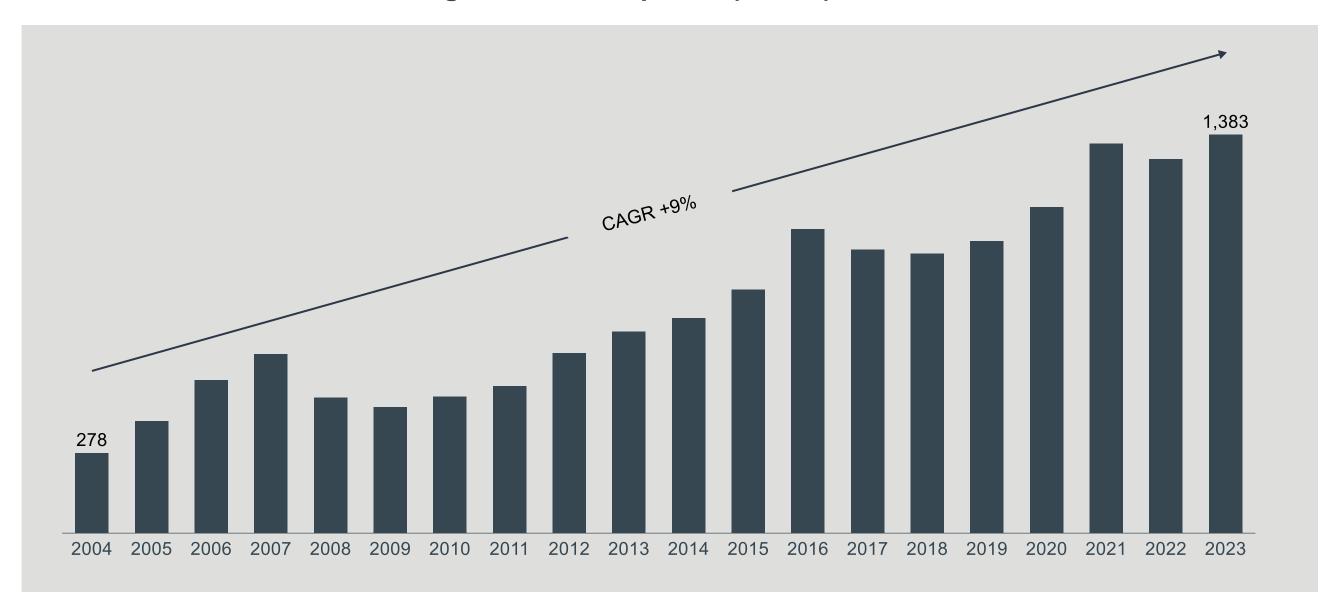
# Solid AuM growth has driven durable revenue and earnings

The largest asset manager in the Icelandic market with ISK 1,383 bn (EUR 9.2bn) in assets under management at year-end 2023

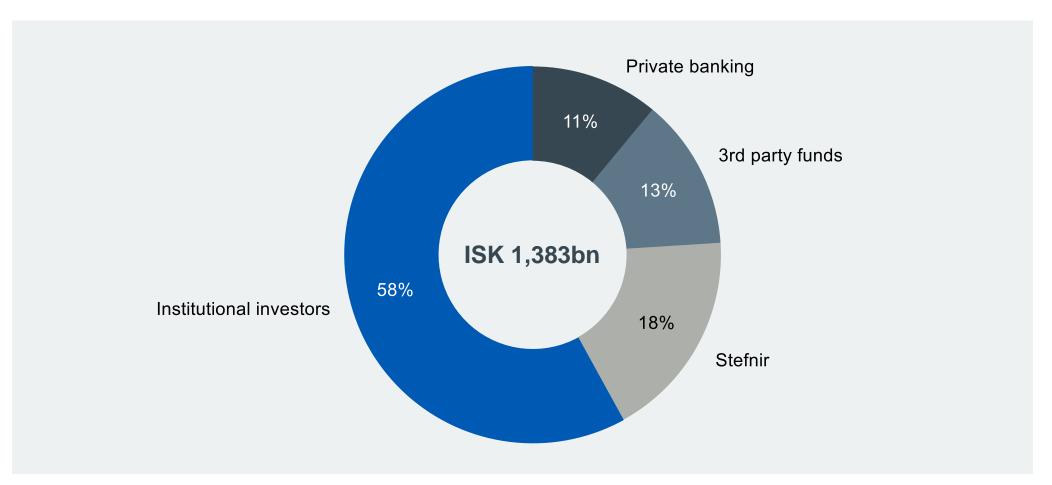
Estimated around 1/3 of domestic GDP 2023

Arion Bank has a long history of being a key player in the Icelandic capital markets

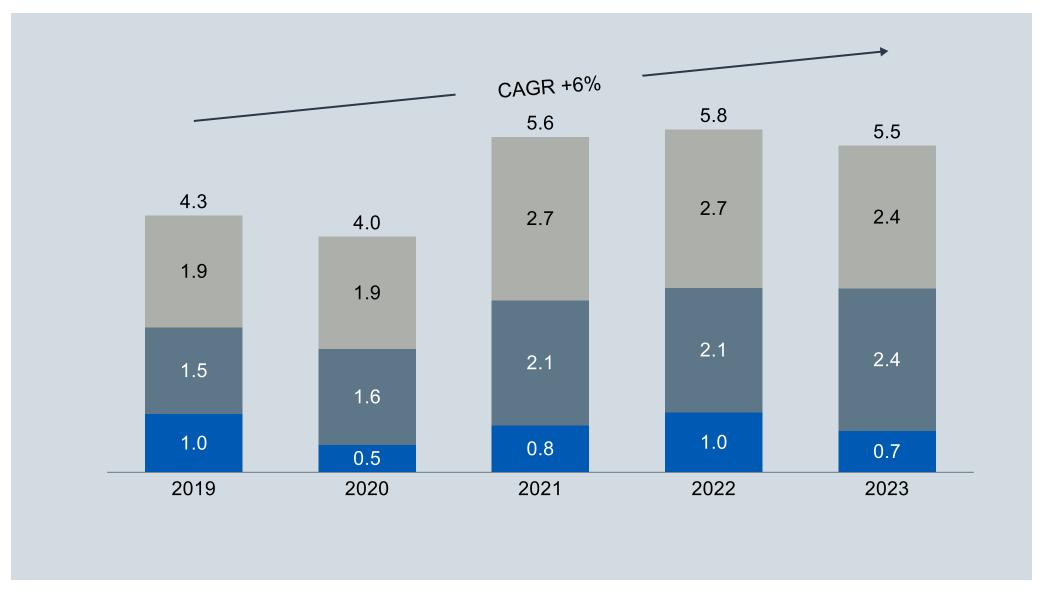
#### Arion Bank's assets under management at Group level (ISK bn)



#### Assets under management split YE 2023



#### Markets Net fee and commission income (ISK bn)





# Institutional asset management remains the cornerstone of our asset management business

#### **Market leader**

Arion Bank is the largest institutional asset manager in Iceland

Growth to over ISK 800bn in assets under management in the last two decades

Forecasted to reach over ISK 1,000bn in the next 2-3 years

#### **Historical roots**

Legacy pension funds from Arion Bank's predecessor, Kaupthing Bank (est. 1982) and Búnaðarbanki Íslands (est. 1930)

Other non-pension longterm institutional mandates

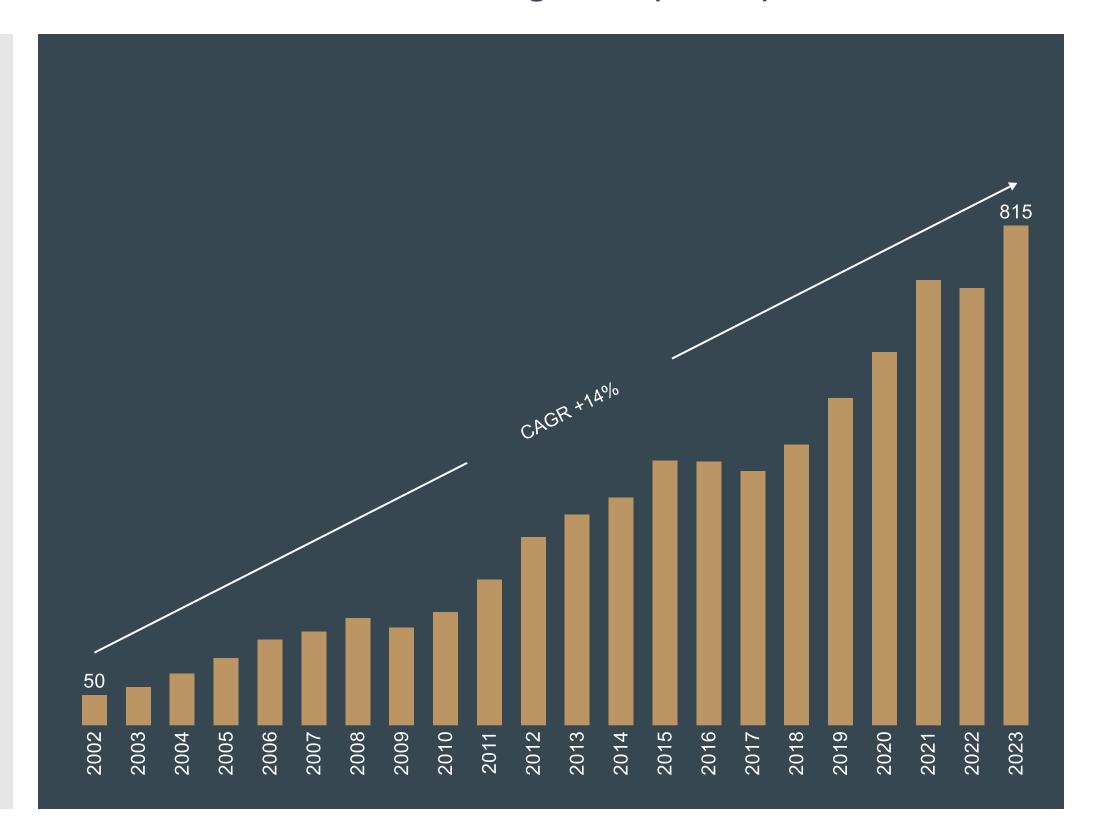
#### **Economies of scale**

Highly scalable services and infrastructure for institutional investors

Access to all asset markets, best rates, preferred partner

One stop shop in institutional asset management

#### Institutional assets under management (ISK bn)





# Premia and private banking offer Iceland's most comprehensive financial services to private clients

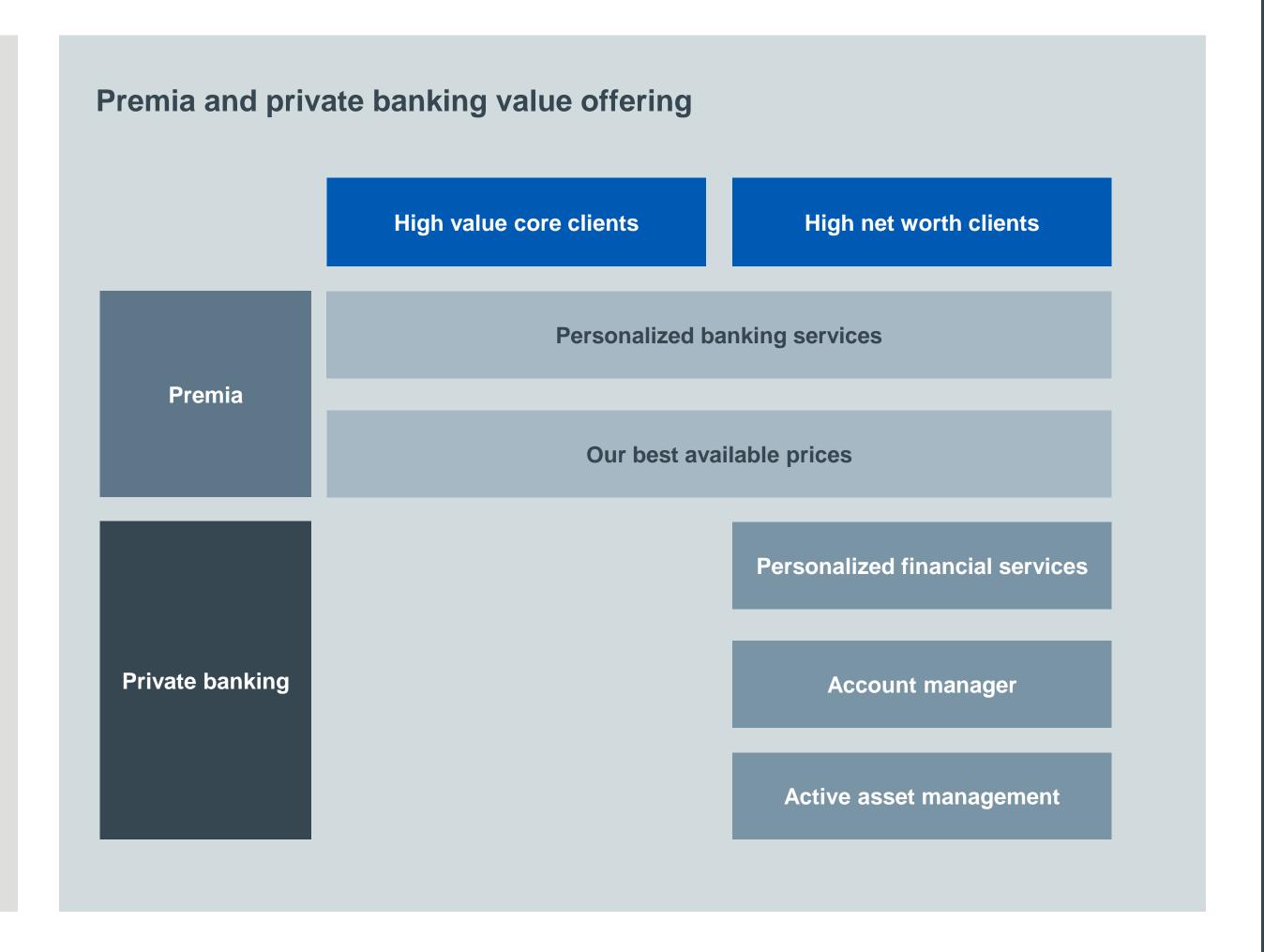
#### Premia

Premia is a service tailored to our high value market segment

Through Premia, Arion aims to improve customer experience and loyalty by offering first class service and best available rates on premium products, leading to an increased market share and cross-selling

#### **Private banking**

Adding onto our Premia value offering, high net worth clients get bespoke access to our private banking which offers personalized financial services and active asset management



### ISK 157bn in AuM

in private banking

40% bancassurance

ratio of Premia customers

ISK 68bn deposits

from Premia customers



# Clear leader in Icelandic capital markets

# Unrivalled deal flow and placing power

Leading position in equity and bond trading focusing on superb brokerage-client relationship

Key role in establishing the Icelandic stock market historically

Largest share of foreign inflows around the FTSE Emerging Markets inclusion events in 2023

Building on long-standing relationships with all largest participants in domestic capital markets and instrumental in attracting and servicing foreign investment

#### Universal product offering

- Desk analyst
- Equity funding
- Forward contracts and CFDs
- Interest rate swaps
- FX and inflation swaps
- DMA

# Unique retail features through digital channels

Investors can trade Icelandic equities and Stefnir funds conveniently through Arion App, anytime from anywhere

Arion app stands out as one of the premier applications, providing real time market information

# #1 in equities trading

Eight consecutive years

#1 in 2022

#2 in bonds trading in 2023

Selling agent in 64% of all public equity offerings

Largest in Iceland for the last decade



# Stefnir is a market leading fund management company with a proven track record

#### AuM of ISK 247bn

Stefnir, founded in 1996, is a wholly owned subsidiary of Arion Bank and is one of the largest fund managers in Iceland

Stefnir offers a diverse range of funds catering to both retail and institutional investors

Product development and sustainability is a core competence of Stefnir and supports Markets in its value proposal

Current group capital requirements from Stefnir's holding is ISK 2.2bn compared to 2023 profit of ISK 1.1bn

# Unique product offering

Katla Fund Global Equity (art.8)<sup>1</sup> is Iceland's biggest fund and actively invests in selected foreign listed equities

Stefnir Icelandic Growth Fund is the largest fund of its kind in Iceland

Stefnir Dividend Fund is the only dividend paying equity fund in Iceland

Stefnir Sustainable Arctic Fund (art.8) is the only one of its kind in Iceland

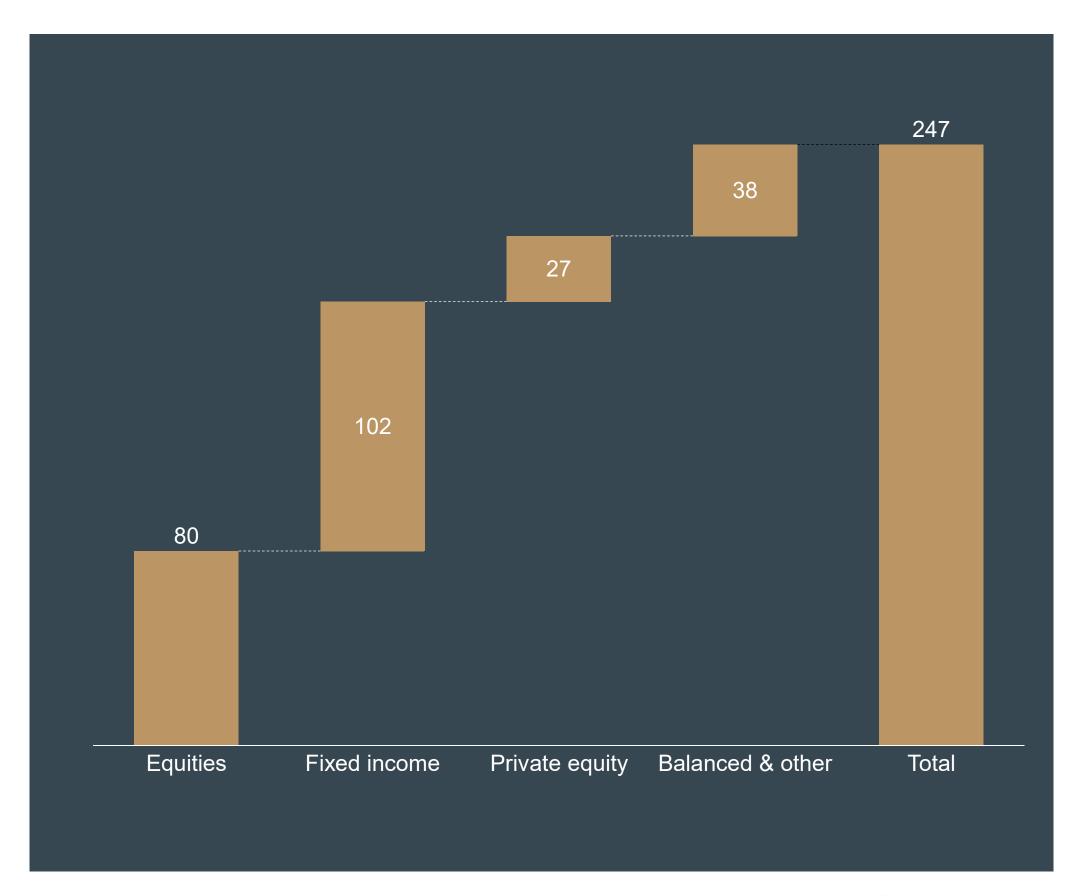
# Solid private equity track record

Stefnir's PE investments have raised ISK 130bn towards alternative investments since 2009, supporting and strengthening the Icelandic equity market

SÍA funds (series I-IV) have invested ISK 40bn in private equity through 16 investments, resulting in 3 IPOs

Emphasis has been placed on working with co-investors that have specialized sector knowledge

#### Stefnir AuM by asset class (ISK bn)





47

# The Arctic is a long-term growth opportunity enabled through private equity and debt investments

There is great investment need in the Arctic region in coming decades

Arion Bank's unique position and possible contribution in the area

### Fishing

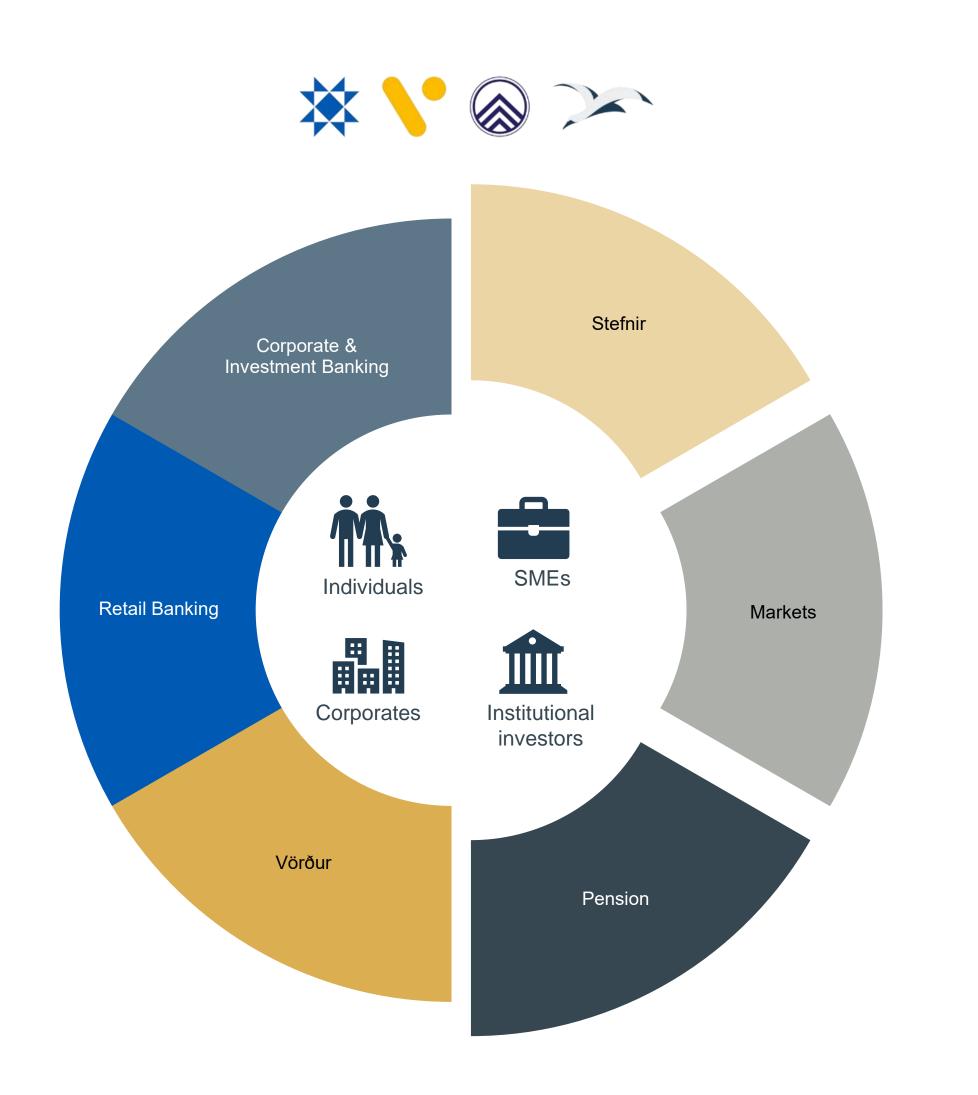
#### **Tourism**

Shipping

Financial services

- Icelandic experience of building infrastructure and key sectors
- Arion Bank's strong track record of private equity and debt investments
- Increasing CIB's presence in the region through corporate finance and lending provides a strong base

# Arion's #1 app lays the foundation to our comprehensive product offering



UCITS funds
Institutional investor funds
Private equity funds
Private debt funds

Brokerage
Asset management
Private banking
Premia

Mandatory pension
Supplementary pension
Pension fund operations

# Our clients benefit from Arion being a one-stop-shop for all financial services

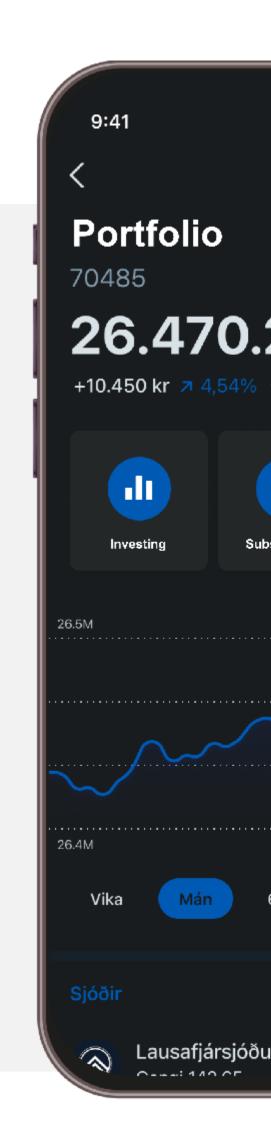
Deep market insights and investment opportunities

Highly experienced employees

Exceptional client service

Provides the opportunity for integrated financial services in one place

Excellent oversight over financial health in the Arion app







Leader in capital markets and asset management

Diversified revenue streams

Arion ecosystem basis for robust 360° service and financial health

Digital leadership enables scalable business

Increase in Assets under Management to ISK 2,000bn in five years



## We have made solid operational progress

And have structured CIB to further support our focus areas

# Large corporates and leveraged finance

An integrated one-stopshop for large corporate financing, capital structuring, alternative financing and syndication

# SMEs and bancassurance

Merging all SMEs and
Bancassurance under same
management within CIB
with clear focus and
ambitions for growth

### **Corporate finance**

First choice corporate advisory with seasoned experienced team in M&A, equity and debt raising and divestments

# Operations and development

Dedicated team driving our corporate digital strategy – mandated to seek out and implement opportunities for operational efficiency

#### **ISK 19bn EBT in 2023**

Compared with ISK 16bn in 2021<sup>1</sup>

Arion Group has a relationship with 59% of domestic corporates

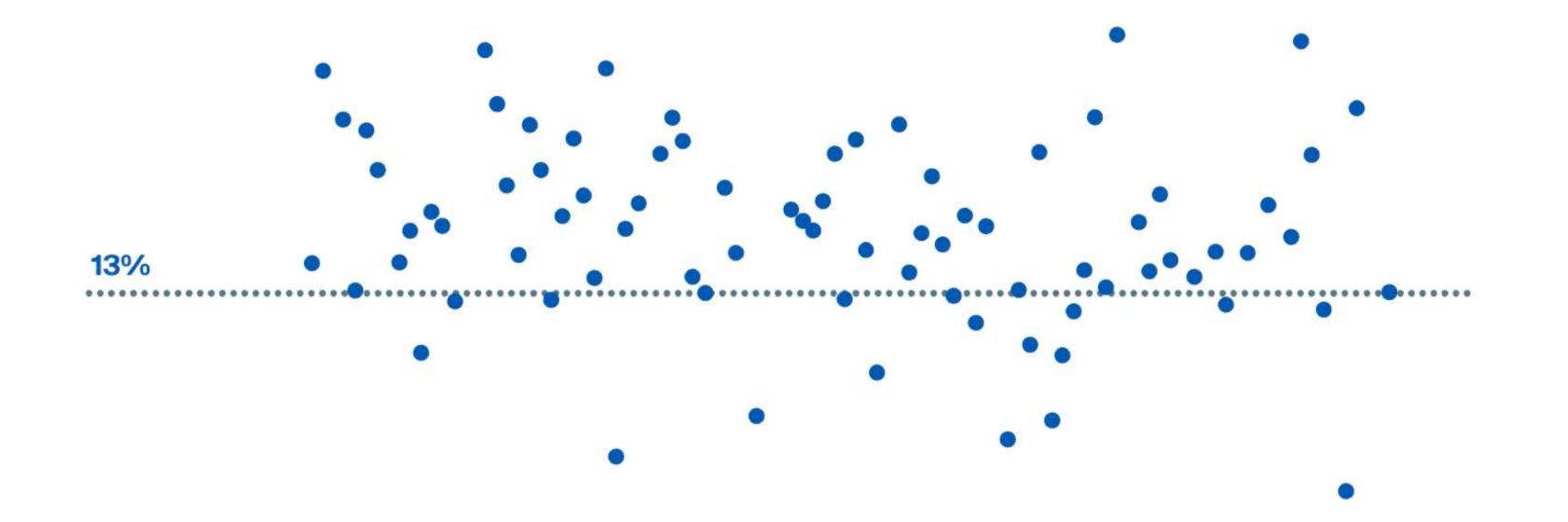
Highest customer satisfaction score in five years

80% of stock exchange listings since 2021



# Improved profitability driven by customer focus and a clear pricing strategy





### 4.5% NIM

On average 2023
Compared with less than 3.0% in 2019

# 80% delivering above ROE target

### ISK 5.6bn

**Total commission and financial** income 2023

Compared with ISK 1.7bn in 2019

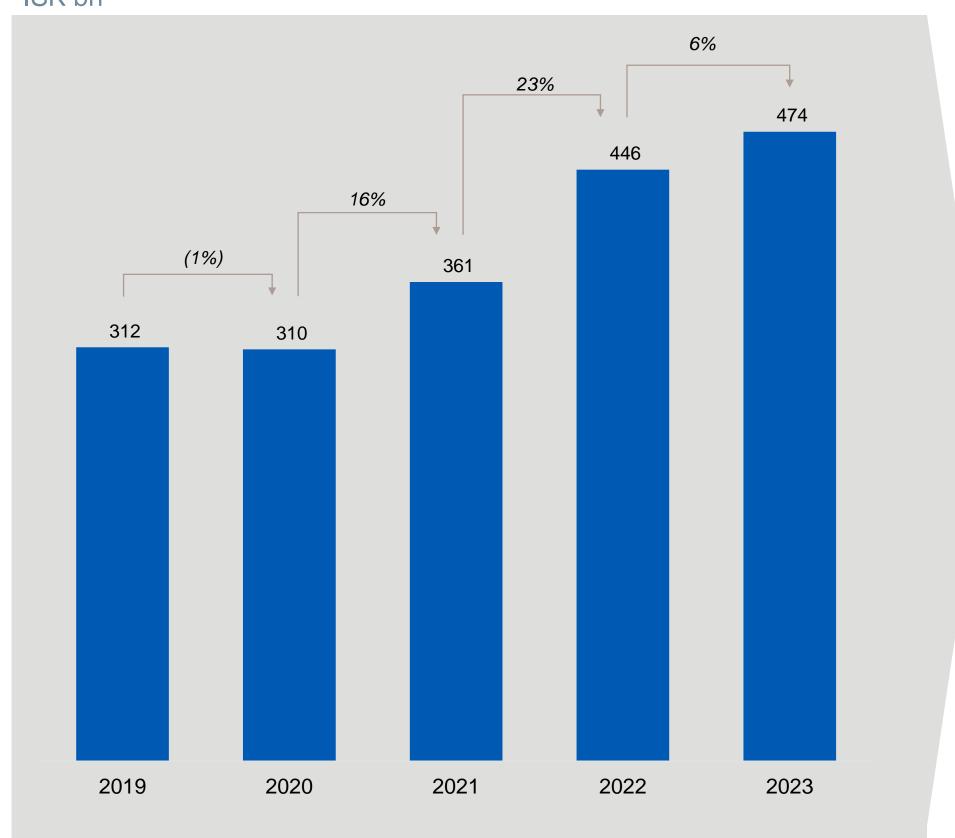


# Capital velocity

The key to effective use of equity and support increased profitability

#### CIB on balance exposure each year

ISK bn



Improved
Conital officiency

Capital efficiency

Driving

Profitable churn of the book

Pricing

Built on strong price strategy

52%

**Growth in on-balance lending**Since 2019

300%

Increase in lending activity
Compared with 2019

ISK 3.0bn

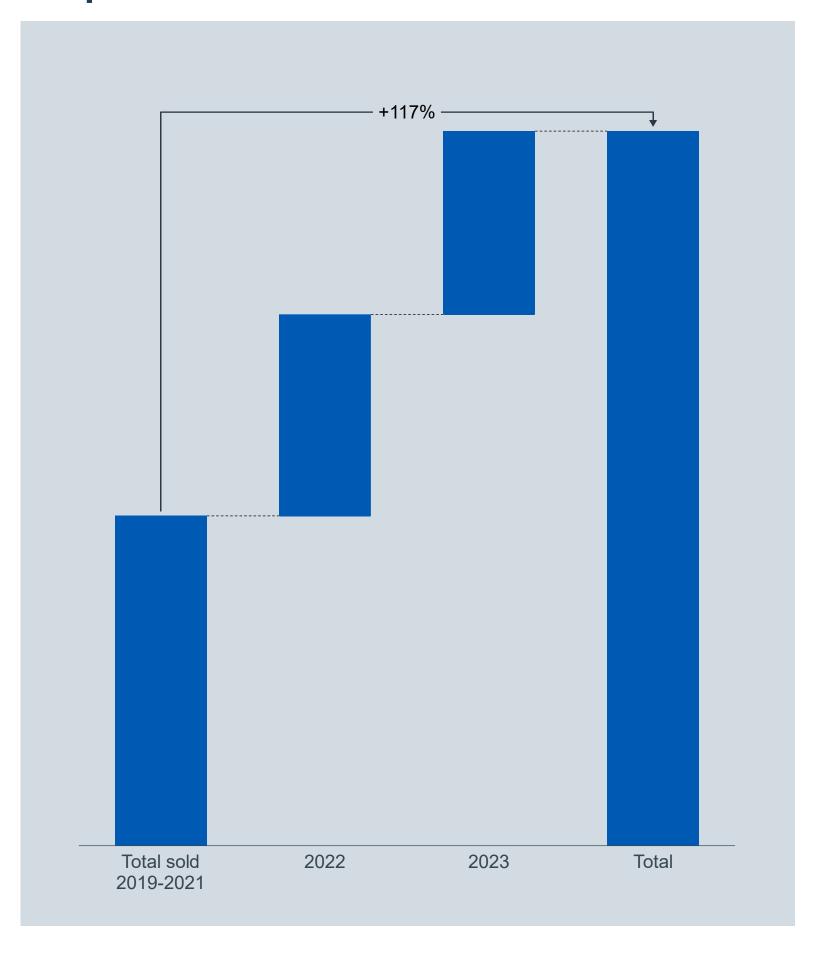
Yearly lending commission in 2021-2023
Compared with less than ISK 1.0 bn in 2019



# Our credit syndication focus is evolving

### Supporting strong returns without elevated risk profile

#### **Corporate credit sales**









We provide the infrastructure	Arion
Proven lending processes	<b>✓</b>
Loan and risk monitoring	<b>✓</b>
Access to a bank's deal flow in all ticket sizes	<b>✓</b>
Relationship management in a bank's name	<b>✓</b>
Legal obligations to financial institutions apply	<b>✓</b>
Proven Infrastructure	✓
Risk mitigation	<b>√</b>

### **30% CAGR**

Corporate credit sold from 2021
Credit funds corporate credit growth + 25% CAGR

### 20% marketable

credit in the corporate loan book

### 20% non-bank lenders

as a proportion of the banking system Compared to +50% in Europe and other developed economies



# Leading in Corporate Finance

Advised on 80% of listings and equity public offerings since 2021

### 2023













### 2022









### 2021









### Strategic focus

Support client ambitions

Leading advisor in large transactions

Preferred partner in listings

Project origination

Focused on closing ratio

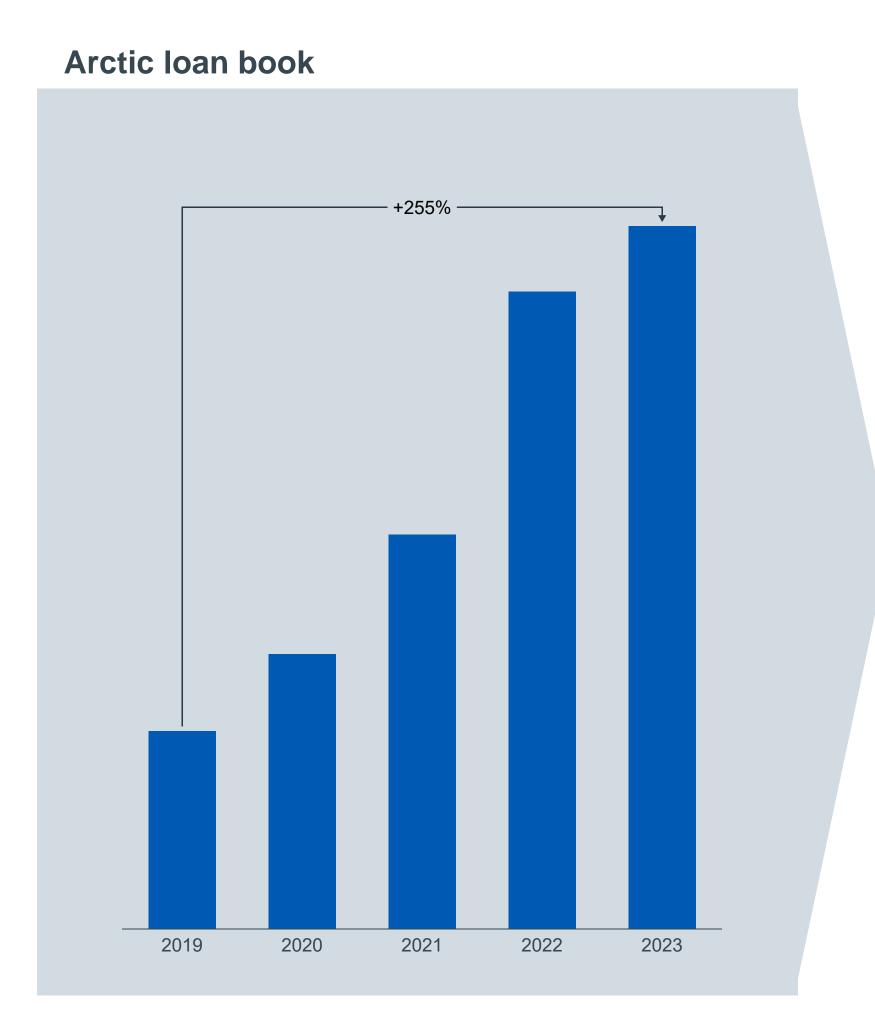
### **Projects by type**



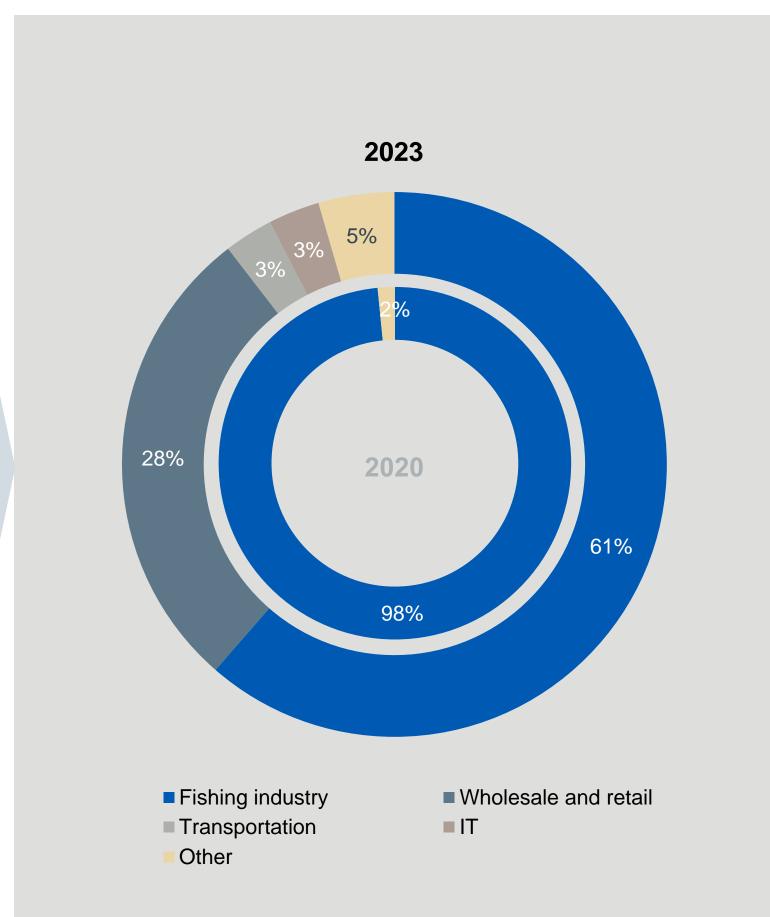


# There are further opportunities in the Arctic region

Our Arctic book represents 9.3% of total lending in 2023 (from 5.5% in 2020)







#### **Arctic opportunities**

**Continued lending activity** 

Supporting sustainable investment opportunities

**Arctic stock exchange** 

**Deposits and house bank** 

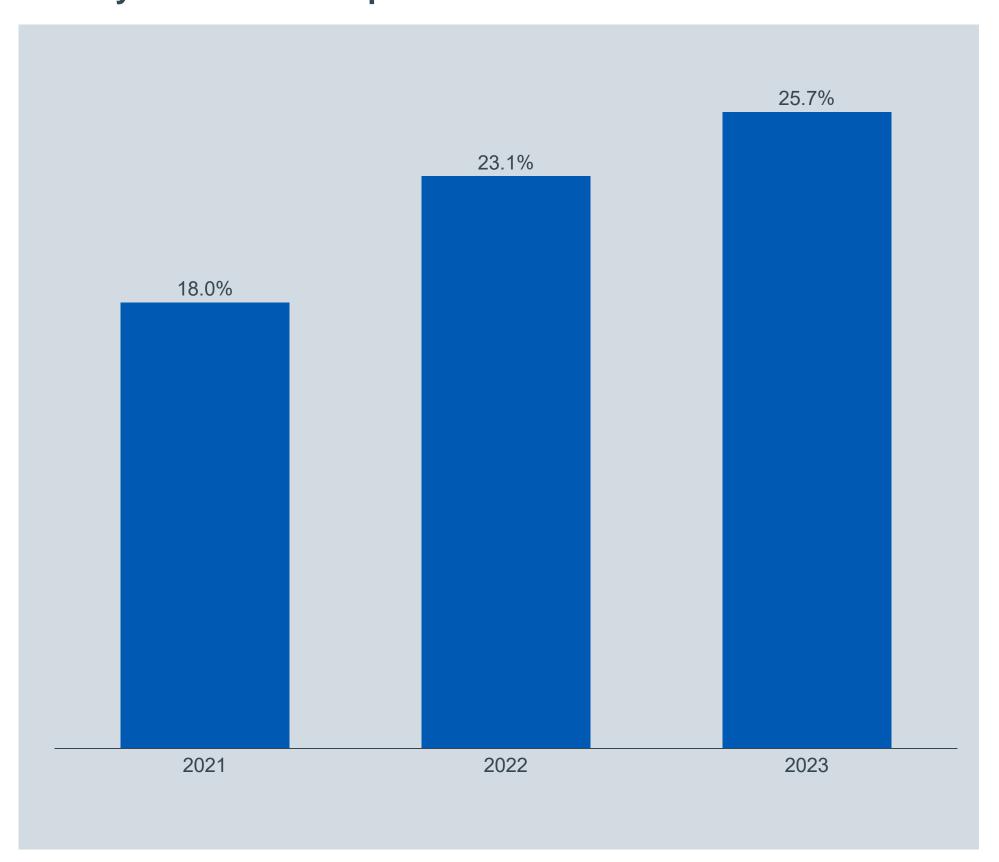
CIB sees further lending opportunities in the region as its considered under-banked on the corporate side and CIB has ambitions to be the go-to investment bank in the Arctic



## Our bancassurance strategy has come a long way

With further opportunities on customer base

#### **Steady increase in corporate bancassurance**



#### We have built our strategic capabilities

# **Broaden our customer** segments

A composite and more customer-centric product offering

#### **Enhanced customer service**

Increasing convenience and accessibility for our customer for further service offerings

#### Improve scale and efficiency

Utilizing our distribution channels for our increased customer needs



# 18% to 25.7% bancassurance ratio

since 2021

# 32% increase in new sales

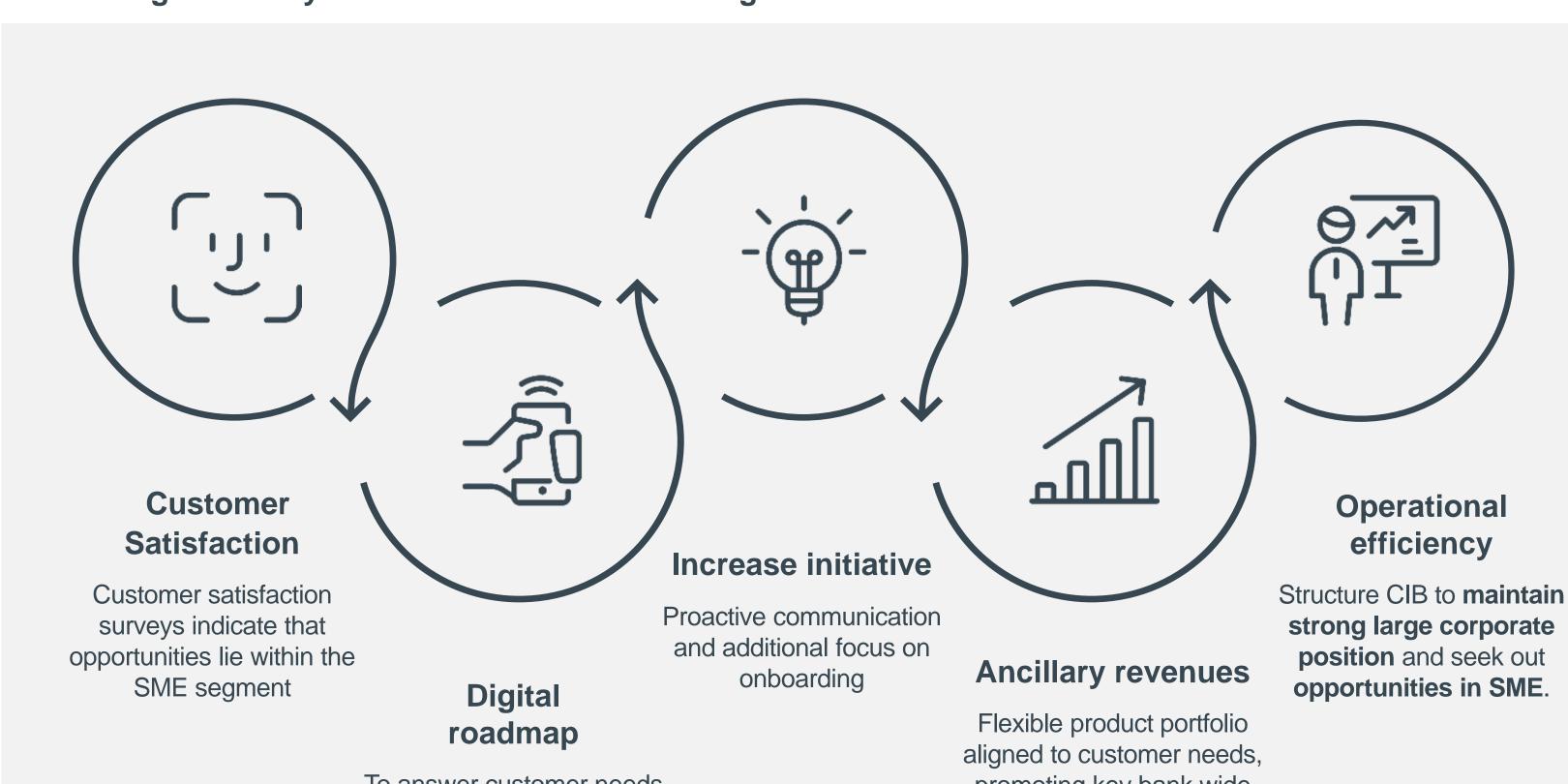
between 2022 and 2023



## All corporates merged under Corporate and Investment Banking

### We are extending our focus towards all corporates

#### Finetuning efficiency and increase service offerings



To answer customer needs and increase time for value-added services

Flexible product portfolio aligned to customer needs, promoting key bank wide products using digital platform as a driving force

We are focused on

#### **Operational excellence**

Through optimizing processes

#### Product offering

Cross selling and enhanced client relations

#### **Knowledge sharing**

Synchronized strategy country wide

Pricing strategy

Build on current CIB approach



### Operational efficiency is a priority

We are committed to increasing efficiency digitally and non-digitally

#### **Motivation**

#### **Acting on customer feedback**

In-depth interviews with customers and systematic analysis of customer feedback

#### **Efficient decision making**

Clear direction, increased mandate and shorter response time

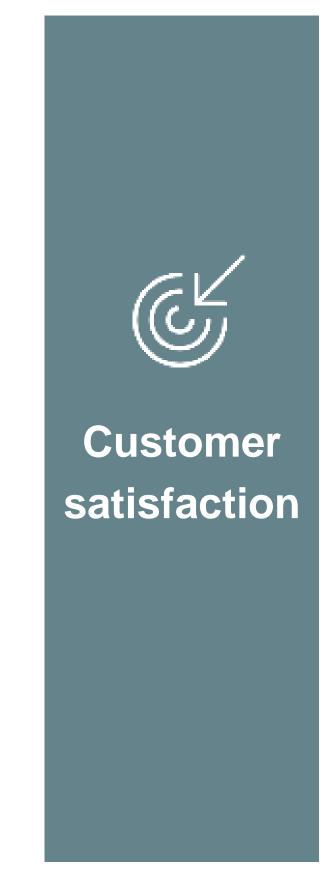
#### Leverage digital capabilities

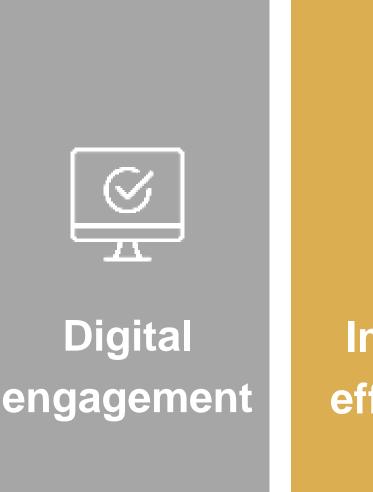
Deepening customer relationships by combining digital ease with competent advisory

#### Increase operational efficiency

Increased digital and non-digital investments to drive productivity

#### **Objectives**







# 15 transformational digital projects

committed in 2024 compared to 3 in 2022 and 5 in 2023

### From 18% to 77%

in automated extensions from Q1 2022

# **Creating time with clients**

by automating and eliminating non-value adding tasks



# Key takeaways Corporate & Investment Bank

We have cemented a strong operation and solid ground

With clear focus on pricing, processes and policies

We will maintain momentum and client focus

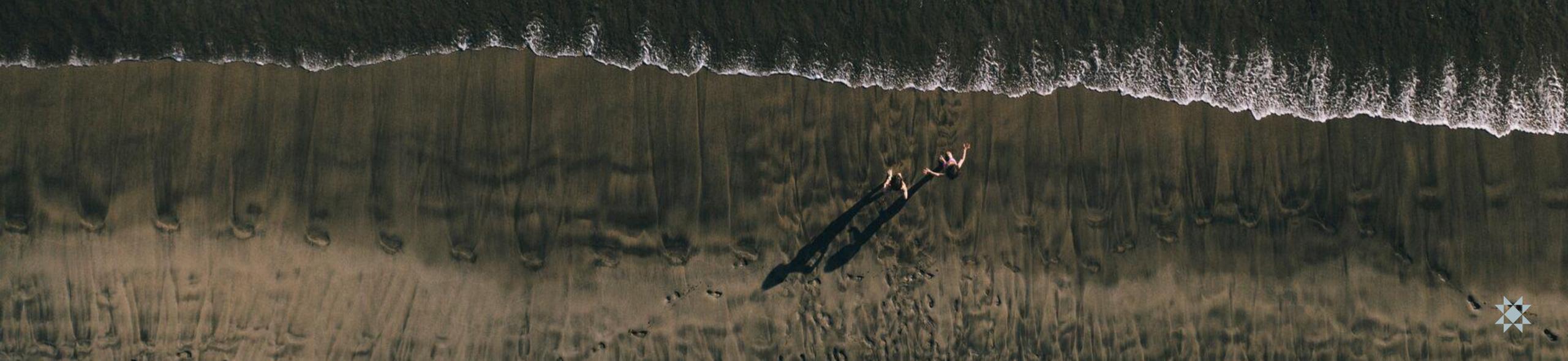
By seizing opportunities, listening to client needs and implementing accordingly We are ready to build further on our foundation

With continued focus on Large Corps, integrating SMEs and delivering on Digital Our culture is driven and solution oriented

With top talent employees focused on understanding our customers' ambitions combined with a winning mentality

There are considerable opportunities

We are going to work closer, smarter and better with our clients









# During a lifetime, things happen

Fire ISK 4.3m

Homeowner ISK 615k

Home ISK 522k

Car ISK 675k

Pet ISK 89k



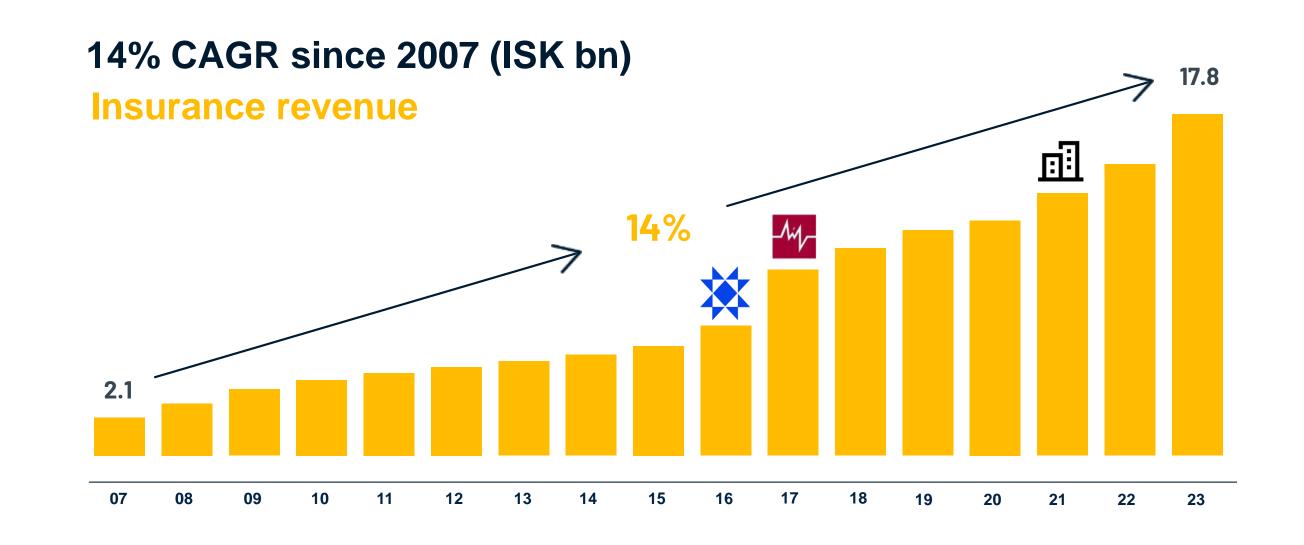
# Vörður is a general insurer in Iceland building on strong foundations

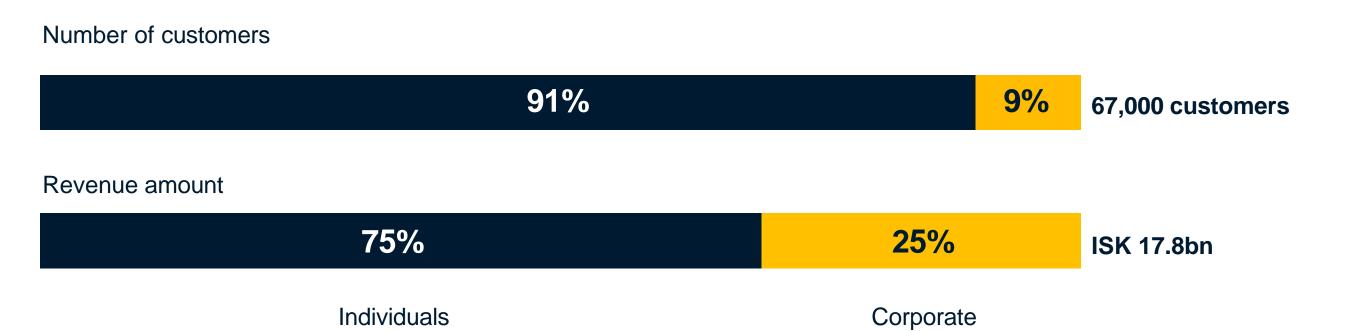
Vörður tryggingar is a general insurance company offering holistic insurance solutions to individuals, families and corporate customers

Vörður's history can be traced back to 1926 as a provider of marine insurance in northern Iceland. In 2007, the Vörður brand was launched with a 6% market share

Vörður was acquired by Arion Bank in 2016 and merged with Okkar life insurance in 2017, strengthening its market position considerably

Vörður moved into Arion Bank HQ in 2021 and now operates 5 joint branches in Iceland







# Strong insurance revenue growth momentum and increasing market share

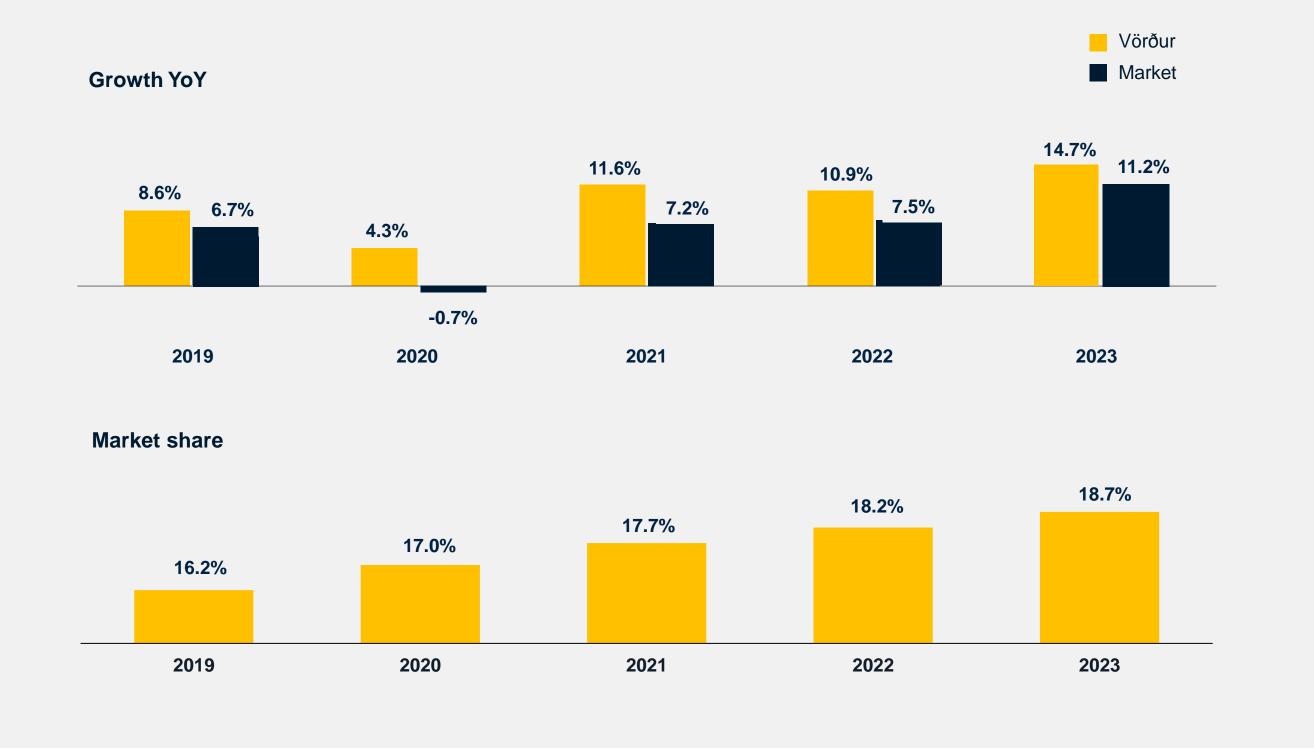
Our insurance revenues have consistently increased well over market growth over the past five years. There remain considerable growth opportunities, both in non-life insurance and in life and health insurance

Main reasons for growth

Targeted pricing strategy

**2** Brand building

**3** Ambitious sales efforts





# Sustainable underwriting strategy allows for responsible future growth

There are considerable growth opportunities through bancassurance value proposition to individuals and having our corporate sales team within Arion Bank's Corporate and Investment Banking division

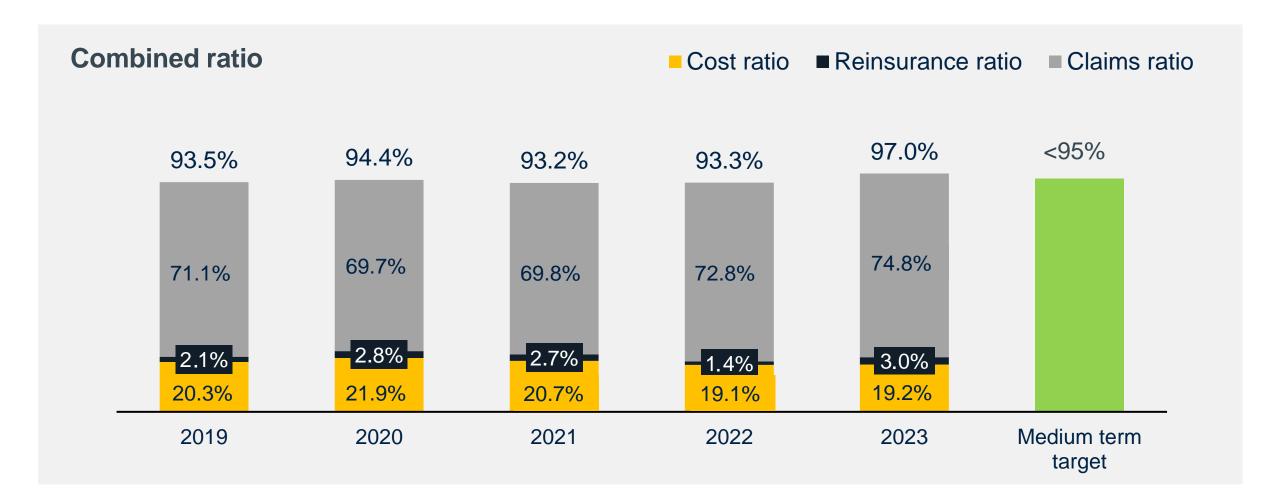
Our underwriting strategy emphasizes sustainable growth through careful risk pricing and risk segment balance

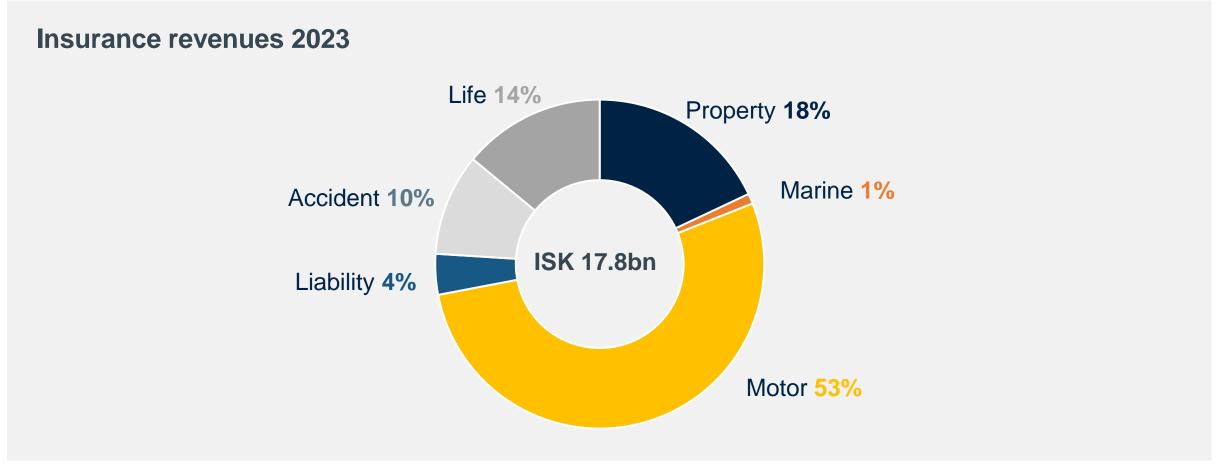
Balancing our business lines going forward and increasing the weight of the corporate book over time will allow for decreasing claims ratio

A growing business with emphasis on digital solutions will allow for more scalability and allows for a decreasing cost ratio

We see opportunities in product development, both in introducing new products to the market and in tailoring products to our customers

Vörður has a combined ratio medium-term target of <95%







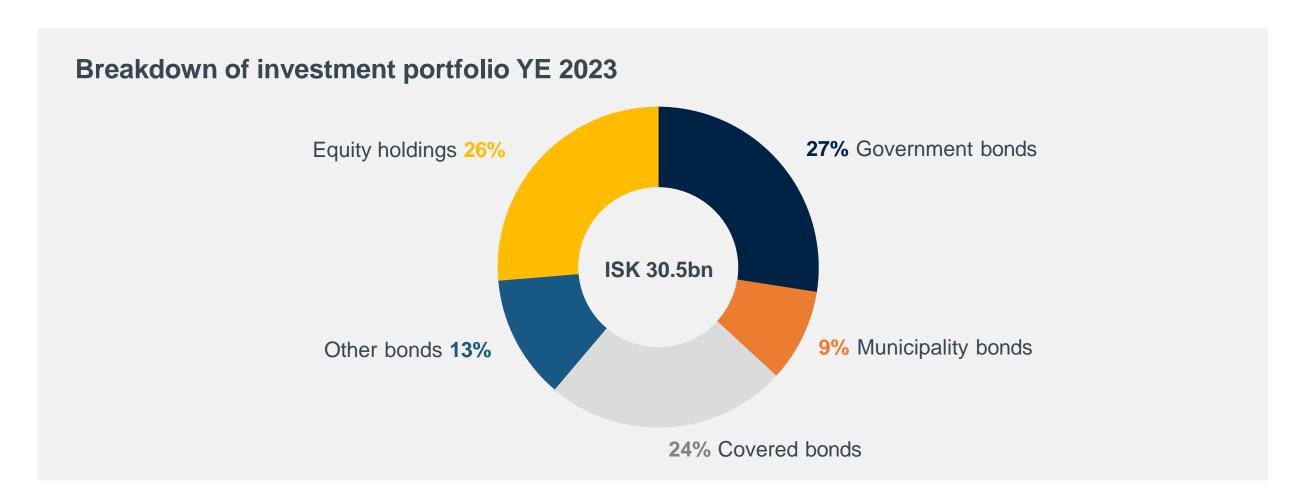
# Well balanced investment portfolio managed by Arion Bank

Vörður's investment portfolio at YE 2023 consisted of 74% bonds and 26% equity holdings

Vörður has historically maintained a liquid and relatively risk-averse portfolio, both to mirror the insurer's obligations, and to require less capital for an appropriate solvency ratio

Bonds in the portfolio are 73% CPI-linked, to mirror expected insurance contract obligations. Their duration are 3.9 years, which is currently twice the duration of the obligations, due to the view that interest rates will decrease in the medium term

The portfolio is actively managed by Arion Bank's Institutional Investment Management and thus gaining from a broad and experienced investment team







# Strategic priorities focus on growth opportunities and improved service

#### **Strategic pillars Priority** Starting point Description Corporate premiums (ISK bn) Integrated Corporate and Investment Banking and insurance teams accelerate **Corporate insurance** premium growth and deepen the Group's relationship with customers Society and culture 2021 2022 2023 Life insurance market share Life and health Vörður is historically a leader in life and Life and health 30.2% health insurance. Strategic priority to 28.7% regain our leadership position 2022 2021 2023 Collaboration % through website ■ Sales Claims Important improvements to self-service on Digital channels 63% Innovation our website offers increased scalability and improved service level 7% 4% 2% 2021 2022 2023 **Outstanding service Bancassurance ratio** ■ Individuals ■ Corporates Unique opportunity to offer holistic financial services to customers of both Arion Bank 25.7% Bancassurance 23.1% and Vörður, leading to better service levels and longer customer relationships 2022 2023



# Bancassurance is a unique competitive advantage in the market

#### The opportunity Our strategy to get there Our progress so far Excellent lead generation through Arion Bank Large network of Arion Bank branches and branches service representatives 34.7% bancassurance ratio of individuals **Accelerate** Integrated corporate insurance team within 25.7% bancassurance ratio of corporates Arion Bank's Corporate and Investment revenue growth Higher bancassurance ratios within target client Banking division Arion Bank's leading digital channels are segments 26% growth in corporate revenues in 2023 scalable for sales and services Sales and services outsourced to Arion Bank's Synergies in frontline and support units frontline units supporting cross selling Operational cost optimization Majority of support units outsourced to Arion **Synergies** Bank Loyalty and rewards system • 2nd place Icelandic satisfaction index **Increased service** • 360° knowledge of customer needs Loyalty calls levels and customers Five branches Arion / Vörður More opportunities for regular communication satisfaction

Next steps to further capturing the value of bancassurance

**Integrated loyalty and rewards system** 

Digital sales through Arion Bank are still untapped

Further growth in corporates



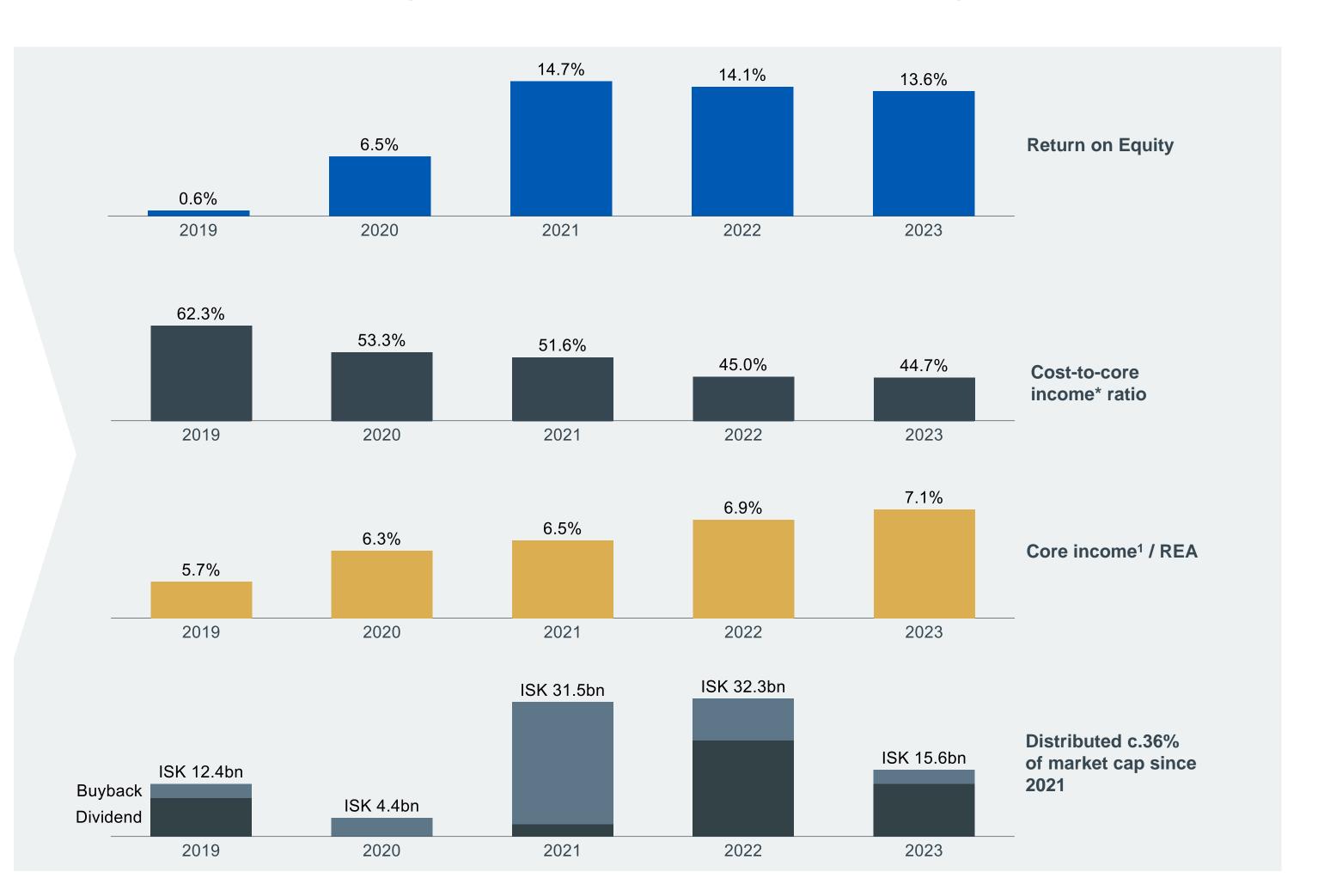




# Track record of delivering on financial targets

Deliberate and focused strategic direction has facilitated strong delivery on medium-term targets







# Key initiatives to drive continued financial momentum

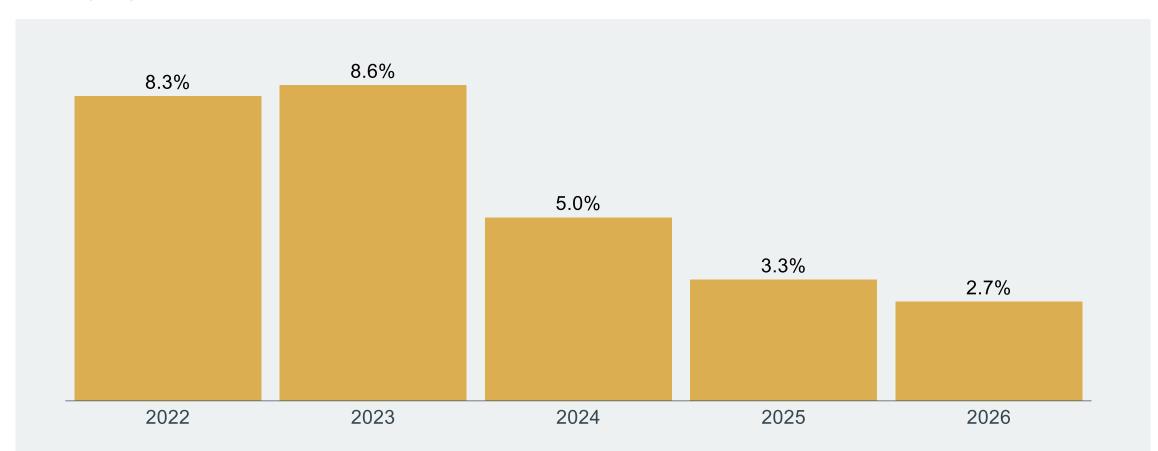
Projects outlined in earlier presentations have clear positive impact to financial performance

Strategic projects with clear positive financial impact, around resilience, efficiency and growth opportunities Vörður IT **Retail Banking** Investment commitment Rewards / Family Corporate insurance Market segmentation Life and health Data and Al Cybersecurity and customer Bancassurance Digital channels Resilience education Bancassurance Stable deposit strategy **AWoW** Women invest **CIB Markets Funding and Treasury Efficiency** Stable deposit strategy Wealth management and Premia Capital velocity and syndication Broadening wholesale funding New asset management system Bancassurance options Combining SME business from Arctic opportunities Retail to CIB Capital optimization Growth Arctic opportunities **Operations & Culture** Risk **Transformation** Credit models development Data and Al Cross functional cooperation cyber-security education Automation of processes Attraction and retention of top talent

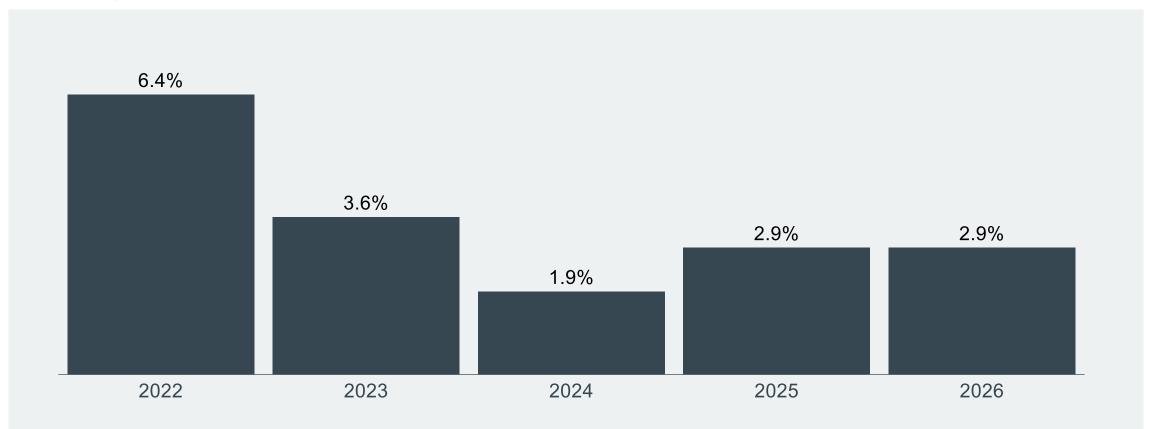


# Economic outlook assumptions

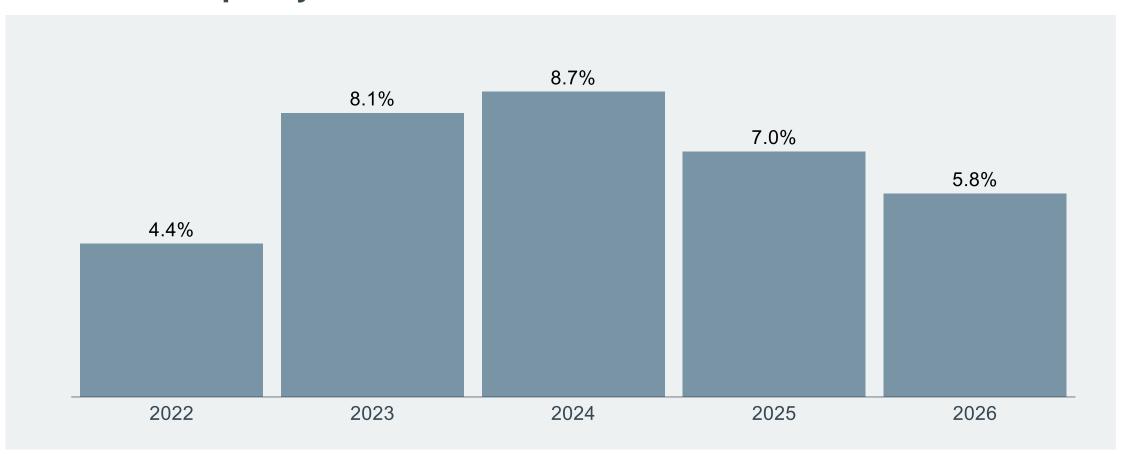
#### Inflation



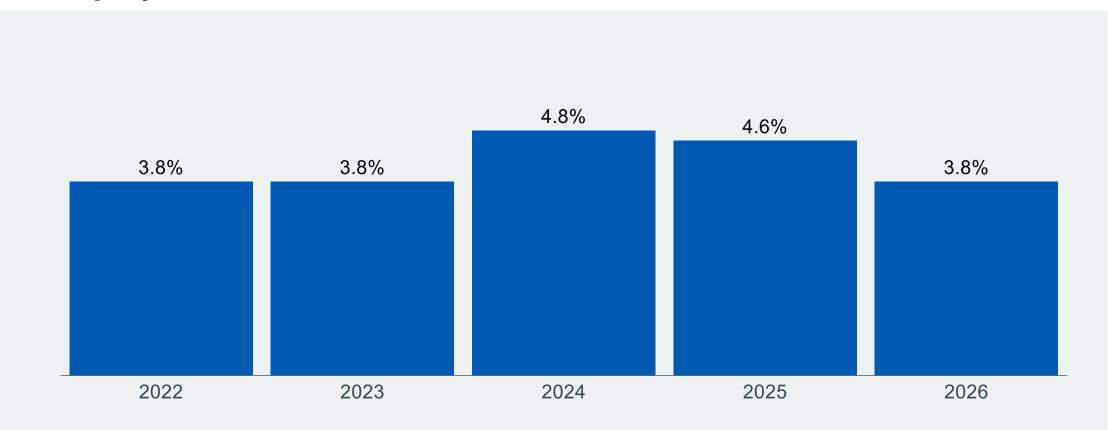
#### **GDP** growth



#### **Central Bank policy rate**



#### **Unemployment rate**



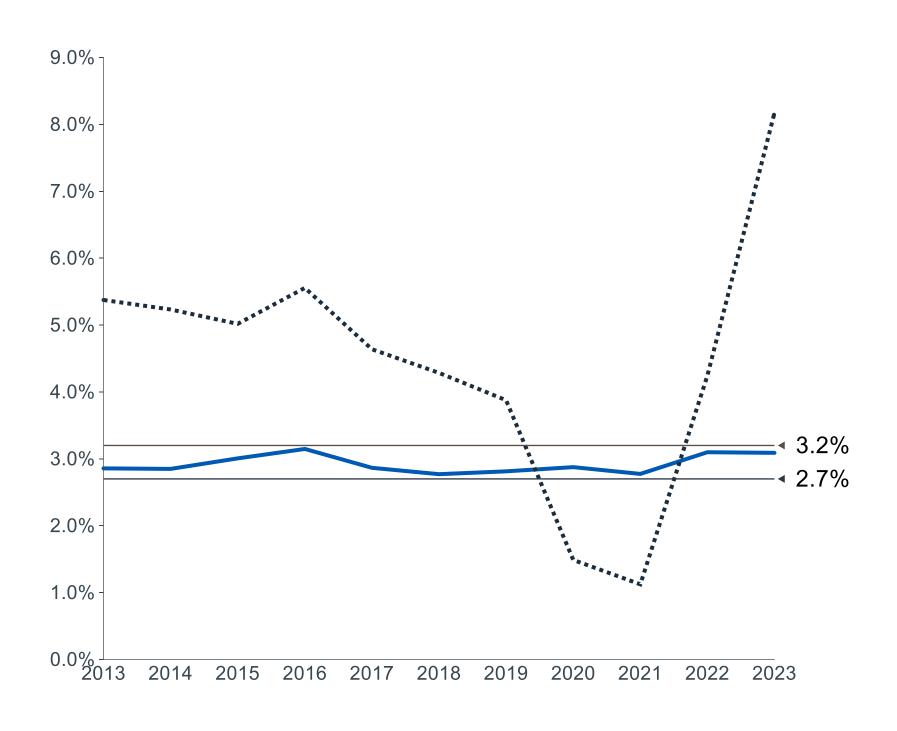


# Net interest margin

## Stability through the cycle and near-term tailwind

#### **Evolution of NIM**

Stability in net interest margin through the cycle around 3% area



#### **Near-term NIM outlook**

- Repricing of the fixed rate mortgages will be a material tailwind (c. ISK 150bn of loans that currently have a negative NIM)
- High deposit beta in Iceland has been a headwind during the rate hiking cycle but can support the NIM as rates come down
- Strategy focused on ROE and not on absolute growth. Net loan book growth in general however expected to broadly follow economic growth
- In general, expected reduction in policy rates are an initial headwind
- Capital optimization plans will increase percentage of funding with interest bearing liabilities while enhancing ROE

# **Examples of strategic initiatives** impacting NIM

- Loyalty projects support customer retention and an enhanced resilience in the NIM and provide growth opportunities in higher margin lending
- Broadening wholesale funding optionsaims to lower volatility in the funding spreads
- Capital velocity provides more efficient balance sheet management
- Focusing on stable deposits that provide stable loan book funding will support the resilience of the margin through the cycle
- Arctic opportunities create lending opportunities in FX and over time could broaden funding options in FX



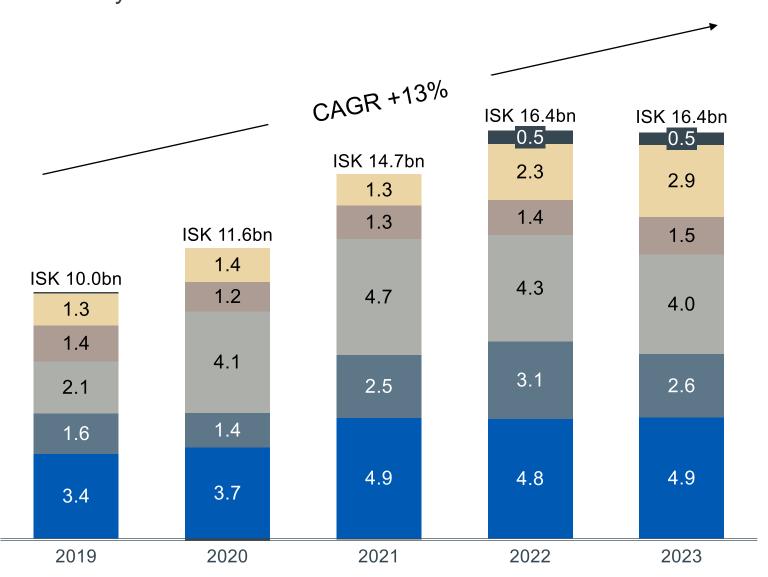
<sup>♠</sup> Positive impact
♣ Negative impact

## Net fee and commission income

#### Continued momentum

#### **Evolution of fee and commission income**

- Robust growth over past five years with increase of 65% from 2019
- Diverse fee generating businesses support resilience through the cycle



#### **Near-term outlook**

- Slower economic growth outlook is a near term headwind
- Reduced policy rates should however support capital markets, and deal activity in Markets and CIB
- Policy rate reduction is also expected to increase lending fees from refinancing activity

# Strategic initiatives impacting fee generation

- Capital velocity enhanced utilization of the balance sheet and supports further opportunities for fee generation
  - Loyalty / Family / Rewards / Premia / Bancassurance projects support customer
- retention and resilience around fee generation while also supporting growth opportunities in high value client base
- Arctic opportunities increases the size of market for potential long term fee generation



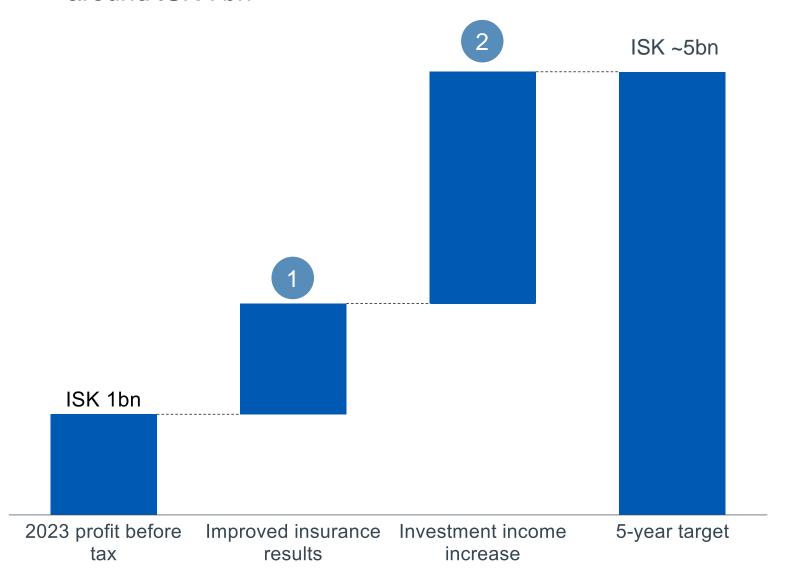
<sup>♠</sup> Positive impact
♣ Negative impact



### Expected to deliver up to ISK 5bn in pre-tax profit, at a high return on capital employed

# The road to enhanced profitability of insurance

- Vörður's combined ratio was 97% in 2023 which is high in a historical perspective. At the same time, return on investments was below normalized expectations
- Vörður's targets should result in annual profit before tax reaching up to ISK 5bn in the next 5 years
- Current Group capital requirements from Vörður's holding is around ISK 7bn



#### **Outlook**

- Revenue increasing in line with target and combined ratio to normalize at below 95% is expected to result in ISK ~1bn in improved insurance results
- Normalization of investment income in line with expected policy rate decrease over medium term, combined with growth in investment portfolio, anticipated to trend towards ISK 4bn annually in coming years, compared with ISK 1.4bn in 2023
- Insurance is also to an extent countercyclical, gaining from lower economic activity

# Strategic initiatives impacting net insurance and financial income

- Bancassurance strategy, including loyalty and rewards system, expected to drive continued growth momentum at a comparably low cost-ratio
- Risk diversification with increasing corporate business and emphasis on life insurance
- Bancassurance cooperation around
   investment in claims prevention initiatives
   and risk assessment models



<sup>♠</sup> Positive impact
♣ Negative impact

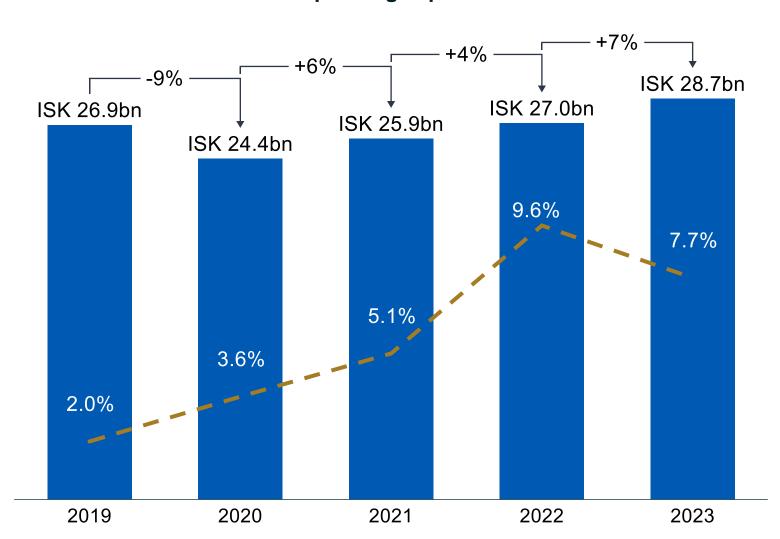
## Operating expenses

### Ongoing efficiency drive

#### **Evolution of OPEX**

Cost increase in recent years been below inflation and held relatively stable while supporting significant increase in revenues

#### **Operating expenses\***



\*Including operating expenses from insurance operations in 2023 and 2022 for comparative purposes

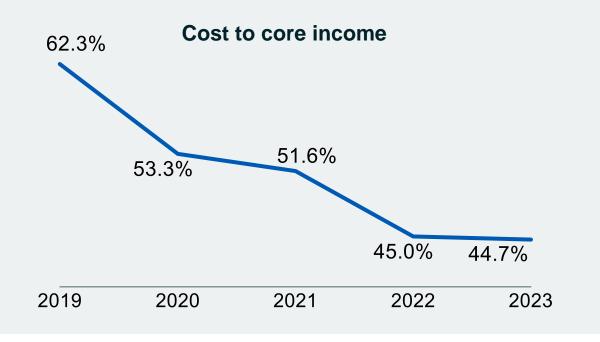
#### **Near term OPEX outlook**

General inflationary pressures expected to continue near term with overall pressure on costs

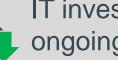
Growth in capital light businesses such as asset management and corporate

finance is generally at a relative high Cost/Income while strong in terms of ROE

Significant improvement in cost to core income in recent years supported by income increase at relatively stable cost base. Current level targeted to continue over medium term



#### **Examples of strategic** initiatives impacting operating expenses



IT investment commitment supporting ongoing digital leadership. Near term headwind, longer term efficiencies

Ongoing efficiency opportunities from synergies across the group and capital velocity, delivering higher income from our infrastructure and distribution channels

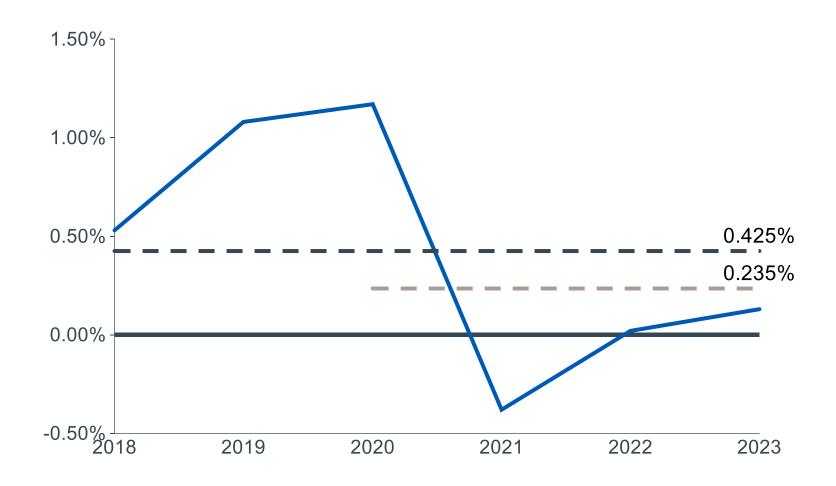


## Cost of Risk

## Solid position

#### **Evolution of Cost of Risk**

- Current expected credit loss levels predict 30bps cost of risk in the near term, impacted by conservative IFRS 9 assumptions that reflect on current economic conditions
- Through-the-cycle cost of risk between 20-25bps given the current portfolio composition and risk profile



#### **Near term Cost of Risk outlook**

- High interest rates are a near term headwind for borrowers
- Expected reduction in policy rates and inflation will provide relief

Impairments in 2024 are likely to be impacted by the seismic events near

- Grindavík, while exposure is limited. Ongoing evaluation and dialogue with borrowers
  - Exposure ISK 8.3bn to corporates and ISK 2.0bn to individuals
  - ISK 6.0bn of corporate exposure is secured by fishing vessels and quotas not impacted by the events
  - The Bank is participating in government actions to assist the people of Grindavík

# **Strategic initiatives impacting Cost of Risk**

SME lending

- Close dialogue with borrowers around mitigating options in current rate environment
- Credit syndication as an important risk
   management tool, providing feedback from other credit participants
  - Credit models are under continuous development. The models have been successfully applied for years for automatic credit-decisions for individuals and the Bank plans to develop similar solutions for
- Data initiative will further strengthen credit risk assessment
- Rolling out a cyber-security education program for customers. Frauds and cyber attacks

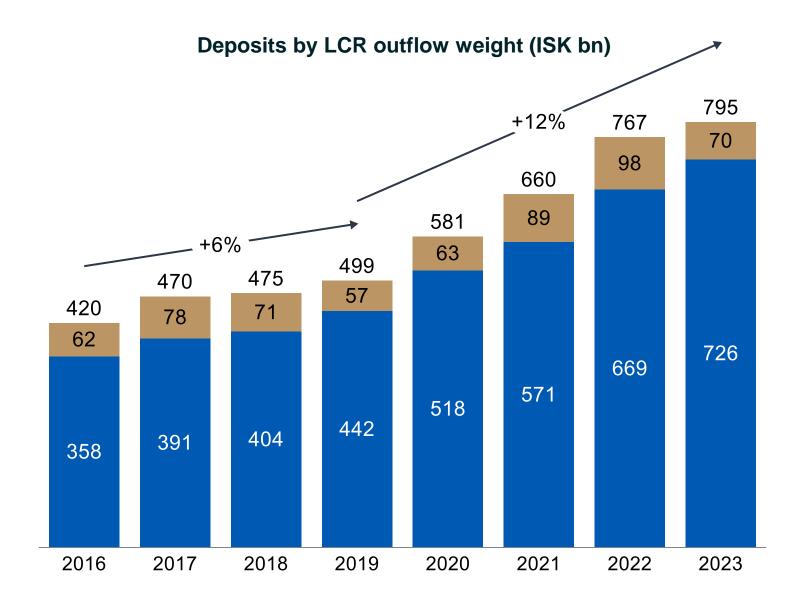


# Funding

### Enhanced stability and diversity

#### **Deposits**

- High growth in deposits in past years during and after COVID expected to slow and approach pre-COVID growth rate
- Continued focus on growth in more stable categories of deposits



<sup>\*</sup>Deposits with LCR outflow weight above 40%

#### **Near-term funding considerations**

#### **Covered bonds**

- Established domestic investor base and inaugural euro covered bond in 2021 with strong Aa2 Moody's rating received in December
- Continued evaluation of establishing a stronger Icelandic FX swap market which would support a more diversified and attractive funding for Icelandic residential mortgages

#### Senior preferred

- EUR credit spreads have tightened considerably in recent months
- Regular issuer in the euro market, strong investor base in the Nordics with NOK/SEK public and private placements and focus on growing the domestic market

#### Senior non-preferred

 With a capital stack managed towards a more optimal structure the need for SNP emerges as MREL subordination requirement becomes effective in 2026

#### **Subordinated**

 Medium-term plan to maintain optimum T2 and AT1 levels to support target capital structure

# Navigating through multiple capital and funding constraints

#### **Regulatory constraints**

- MREL requirements
- MREL- subordination requirement
- Liquidity coverage ratio
- Net stable funding ratio
- Capital requirements

#### **Rating agency constraints**

- Different thresholds around composition of funding (wholesale vs deposits)
- Capital thresholds

#### **Management constraints**

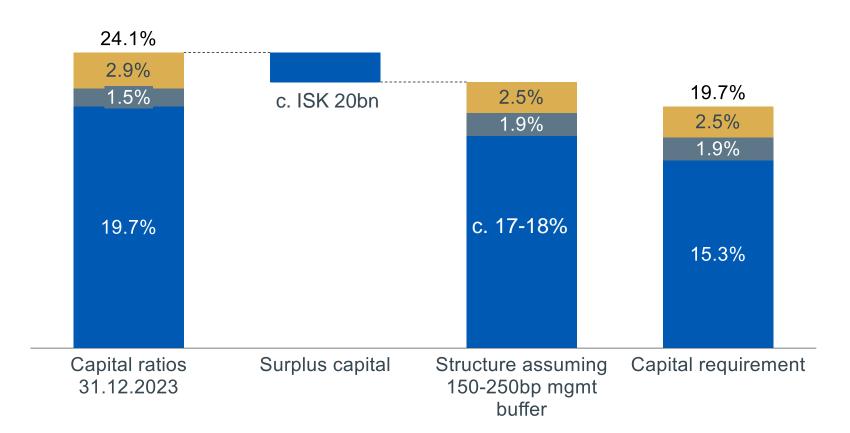
- Asset encumbrance
- Capital and MREL management buffers



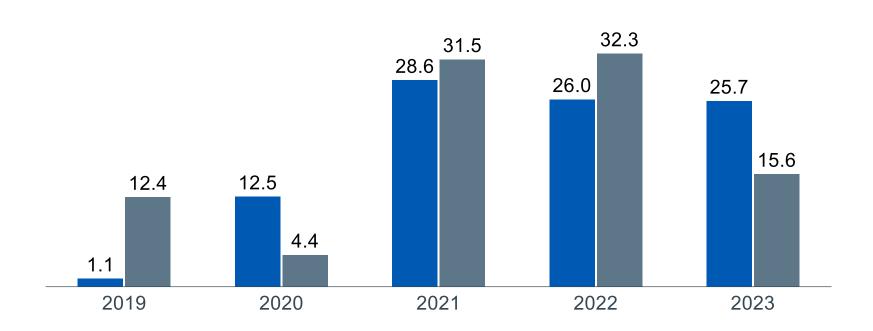
# Capital and credit rating

### Medium term capital target unchanged

#### Target capital structure over the medium term



#### Historical capital distribution to shareholders (ISK bn)



#### S&P Global

Issuer rating BBB
Covered bond A+
Outlook Stable

- The agency's increasingly constructive view on the economic risks facing Icelandic banks means that the temporary capital constraint could be resolved to converge to management buffer over regulatory requirements
- This is potentially supportive of a one-notch upgrade once S&P concludes its ongoing review

## Moody's

Issuer rating A3
Covered bond Aa2
Outlook Stable

- Upgraded by one notch in September in recognition of robust financial performance and strong balance sheet fundamentals
- Comfortable headroom to current ratings across key credit metrics, including asset quality and capital
- The agency's constructive view on the Icelandic sovereign is also indirectly supportive of future rating trajectory

# Ongoing strategic review on Arion's optimal credit rating coverage

Arion is currently undertaking a review of the appropriate number of credit rating agencies going forward

This review will consider among other factors:

- Strategic fit given our size and business model
- The issuance plan and quality of market access
- Ensuring that Arion's investors continue to have access to quality and independent credit assessments from highly credible credit global rating agencies

We will communicate the outcome of this review and any potential impact it might have on the Group's capital flexibility and targets in the near term

The Bank is committed to maintaining the required capital levels of the current ratings and regulatory thresholds





## **Medium term targets\***

## >13% Return on equity

>7.2% Core income over REA

<45% Cost to core income

>3% Insurance revenue growth of Vörður in excess of market growth

<95% Insurance combined ratio of Vörður

**50%** Dividend payout ratio

CET1 ratio of regulatory requirement of with additional **150-250bps** buffer

\*Medium term targets are reviewed annually and the underlying horizon is up to 3 years





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